Under sunny skies and amid bright balloons and music, ground was broken for the Hoglund Brain Imaging Center on Monday, Sept. 10. This state-of-the-art KUMC medical research facility is designed to discover critical new information and treatments for Parkinson’s disease, epilepsy, Alzheimer’s disease, stroke, autism and other brain disorders.

The 11,500-square-foot center will include one of only three MEG (magnetoencephalography) devices in the country. MEG technology is capable of creating functional images of a developing brain in the womb. The center will also include specially equipped MRIs designed to analyze brain functions.

“This research facility is about improving health care in the heartland. People in the state of Kansas, the Kansas City area and around the region won’t have to go hundreds of miles for care. Here they will have access to the latest research and the doctors who make the discoveries,” said Robert Hemenway, Ph.D., chancellor of the University of Kansas.

The center is named for KU alumni Forrest and Sally Roney Hoglund of Dallas, whose $4 mil-
School of Medicine celebrates 50th anniversary of preceptor program

Several activities are scheduled over the next seven months in celebration of the 50th anniversary of the KUMC School of Medicine’s (SoM) Rural Preceptor Program.

The preceptorship program partners fourth-year medical students with physicians throughout Kansas. The students spend one or two months working alongside rural physicians, called “preceptors.”

Franklin Murphy, MD, established the program in 1951 when he was dean of the SoM. Murphy was concerned that a shortage of medical students after World War II would lead to a crisis in rural health care.

Murphy also introduced “circuit courses,” a series of lectures presented across the state by KU physician faculty to update rural physicians on the latest clinical knowledge. As part of the preceptorship celebration, KUMC is offering circuit courses focusing on women’s health issues and practice management. The courses will be offered in Coffeyville, Salina, Kansas City, Garden City and Hays.

Among the other activities scheduled over the next few months is a cocktail and dinner reception Nov. 2 at the Fairmont Hotel on the Plaza. The guest speaker will be Franklin L. Murphy, III, MD, a cardiologist from Los Angeles, and the son of the preceptorship program’s founder. Excerpts from a documentary about the program, “Medicine on the Prairie,” will be presented. The program is scheduled to air in December on Kansas Public Television.

A commemorative book on the preceptorship program is also in the works. It will contain photos and stories of both preceptors and students who have gone through the program.

Machine installation will require street and parking lot closure

The installation of a linear accelerator machine (IMRT) Sept. 15 and 16 will cause the temporary closure of a street and a parking lot.

Olathe Blvd. will be closed both days. The red lot next to Kirmayer Fitness Center will also be closed; however, the fitness center will remain open.

The new machine will be installed in the Radiation Oncology department. It will be used to deliver high energy x-rays and electron beams to tumors with pinpoint accuracy. The IMRT is scheduled to be in operation in December. More information on this cutting-edge technology will be in a future In The Center.

Volunteers sought for Christmas in October

The Alumni and Community Relations office is looking for volunteers for Christmas in October, scheduled Saturday, October 13.

In partnership with the Rosedale Development Association, KUMC volunteers will work on five homes in the Rosedale community. The national community service day assists single mothers and the elderly with minor home repairs, painting, general cleaning and landscaping. This is the eighth year KUMC has participated in the project.

Registration begins at 7:30 a.m. Volunteers will be working at home from 8 a.m.-2 p.m. Coffee, donuts, lunch, and t-shirts will be provided.

If you are interested in volunteering, call Shelley Bratton at 8-1252 or e-mail sbratton.
Preceptor Memories

My preceptorship was with Paul Beiderwell, MD, in Belleville, Kan., during the summer of 1953…

Dr. Beiderwell had scheduled clinic hours at his combination office and 16-bed hospital the same afternoon we arrived back in Belleville… I had picked up a head cold the previous day and, finding some Benadryl samples on the desk, decided to self-medicate with a couple of 50 mg. capsules. The next thing I remember was Dr. Beiderwell shaking me about five hours later, my face corrugated by the crumpled pages of the Merck Manual I supposedly had been studying. Some first impression!

On some occasions, my responsibilities included making house calls on some of the chronically ill patients in Dr. Beiderwell’s care. One man was in his forties and had inoperable cancer. He was in almost constant, pain and sometimes, Dr. Beiderwell would ask me to drive out to his home to give the patient a shot of morphine. We would usually talk for a while afterwards until the shot took effect, and, over the course of the summer, we became rather close.

Finally, the time came for me to leave Belleville. At 6:30 a.m., on a Saturday morning, the only people up seemed to be Dr. Paul and myself. As I looked down the street I saw a figure slowly and painfully making his way toward us. It was the patient I had gone out to see so many times. Now, nearly terminal, but caring enough about a young medical student to get up and come see me off, he seemed to represent what was most important about the preceptor program… I am grateful for having had such an experience as part of my medical training.

Wallace B. Smith, MD
Independence, Mo.
Class of ’54

KUMC responds to tragedy with information

The terrorist attacks on the East Coast Sept. 11 were felt throughout the KUMC campus. Joint emails from Irene Cumming, KU Med president and CEO, and Donald Hagen, MD, KUMC executive vice chancellor, throughout the day helped keep employees updated on the situation.

The hospital was put on alert status. Each department was asked to update its call list and all personnel were placed on call. Nursing staff members were asked to make sure all corridors were clear in case there was a need to move large numbers of patients in or out of the hospital.

Many events and meetings were cancelled. Most notably, the University cancelled its first Mini-Medical School lectures in the evening. A prayer service was held in the chapel.

As this terrible event unfolds, the hospital may be called upon to play an even larger role. The Burn Unit has been put on alert to possibly receive the overflow of victims.

Hospital officials will continue to monitor the blood situation. When the logistics have been worked out, there will be an announcement about a possible blood drive.
Inpatient Satisfaction Team

The hospital’s Inpatient Satisfaction Team recently came up with a positive way to communicate service tips to employees. Colorful posters offering customer service tips will be displayed in patient care areas.

Members of the team preparing the posters for hanging, from left: Pat Schleicher, Patient Financial Services; Tim Rodriguez, Respiratory Therapy; Maxine Williams, Patient Relations; Rosie Songer, Social Work; Roxanne Perucca, IV Therapy; and Frankie Barker, Nursing Central.

Kemper Award

KUMC’s “Surprise Patrol” was at it again on Sept. 5, awarding a $5,000 Kemper award to Daniel L. Swagerty, Jr., MD, associate professor in Family Medicine. Swagerty, left, received his award from Donald Hagen, MD, KUMC executive vice chancellor. The Kemper Award recognizes outstanding teachers and advisers at KU.

KU First

The Kansas University Endowment Association kicked off the largest fundraising effort in KU’s history Sept. 7 and 8 on the Lawrence campus. Among the events was a pancake breakfast held on the lawn of the Endowment Association.

Below, Anita Wingate, RN, Ph.D., associate dean of the School of Nursing, second from right, helps with registration.
Dave Cobb, left, director of biomedical technologies, is presented with a watch by Jon Jackson, senior vice president of Systems Integration. A luncheon was held to mark Cobb’s 30 years of service to KU Med.

Doctoral students and faculty in the School of Nursing had a chance to get to know each other at a luncheon Sept. 6. From left, Sarah Forbes, RN, Ph.D., assistant professor in the SoN, chats with Caryl Goodyear-Bruch, KUMC nursing doctoral student.

Carol Marinovich, Mayor/CEO Unified Government of Kansas City, Kansas, prepares to don her hard hat for the groundbreaking.

Michael Welch, MD, vice chancellor for research and president of the KUMC Research Institute, Inc. speaking at the groundbreaking ceremony for the Hoglund Brain Imaging Center on Sept. 10.
The department of Food and Nutrition Services wants to buy you lunch or dinner or breakfast. All you have to do is correctly answer three nutrition questions to be eligible to win cafeteria meal tickets worth $10, $5 and $2.

The three questions, prepared by KU Med’s clinical dieticians, will appear as a quiz each month in In the Center. They will also be sent out with the Café menu via e-mail. Entries with correct answers will be entered into a drawing. Three winners will be awarded the cafeteria meal tickets each month.

Submit your entry via e-mail to kaleeek or fill out the form in In the Center and place it in the specially marked box in the cafeteria. Next August, a grand prize drawing, including all the winning tickets, will be held. Three winners will be awarded $100, $75 and $50.

Watch for the quiz on e-mail and in In the Center the third week of each month.

The hospital Auxiliary hosted a coffee Sept. 7 to welcome new faculty spouses to KU Med.

Irene Cumming, KU Med president and chief executive officer, welcomed guests and invited them to be a part of KU Med through the Auxiliary.

Marilyn Lucas, Auxiliary president, presented an overview of the Auxiliary’s volunteer and social activities, highlighting the upcoming Bazaar on Oct. 24 and 25.

“We invite everyone at KU Med to be a part of the Bazaar by donating baked goods, used books and CDs that are in good condition, and vintage jewelry,” said Lucas.

Donations may be taken to the Volunteer office in the Senior Resource Center.

Money raised at the Bazaar is used to fund various projects at KUMC.

Health screenings performed Aug. 23 by the Silver City Health clinic will allow more middle schoolers in the Argentine proved to in school sports.

The clinic is owned by the KUMC Department of Internal Medicine. The sports screenings are part of a project funded by a yearlong grant from the Susan G. Koman Foundation to encourage breast screenings for the mothers and female family members of the prospective athletes.

“Many families are unable to afford the cost of a sports physical, required for participation in school sports programs,” said Althea Moseley, MD, director of the clinic. “At the same time, we are able to provide breast screenings for their mothers.”

Pam Shaw, MD, and Kevin Maben, MD, Pediatrics, and a staff of volunteer KUMC faculty and students conduct the sports screenings. Among the 65 students who participated, two had heart murmurs and one had a sight problem.
lion gift for the center made the project a reality. In addition, the state of Kansas will provide $1.5 million and the federal government $1.8 million for the facility. The total cost of the building and equipment will be $10.5 million. Plans call for the Hoglund Brain Imaging Center to open in 2003.

Dignitaries at the ceremony praised the center’s impact on medical research, on the Kansas City area’s Life Sciences initiative and on the state of Kansas.

“This center will solidify our position as a national leader in the research of Parkinson’s disease, headache, epilepsy and stroke,” said Dr. Michael Welch, vice chancellor for research and president of KUMC Research Institute, Inc. “It will greatly enhance our efforts in fighting Alzheimer’s. It will even allow us to assess the effect of smoking, alcohol and stress on a developing fetus in the womb. We’ll know more about what causes learning development disorders such as autism. From such steps, medical miracles happen.”

Welch also noted the center would promote collaborative research with the Stowers Institute for Medical Research and other local institutions. A veterinary study with Kansas State is also a possibility.

“The new building is just the latest example of our energized research program,” said Dr. Donald Hagen, executive vice chancellor of KUMC. “At any one time we have $50 million dollars in research being conducted on this campus. This research has provided many breakthroughs that have led to the advancement of health care for the people of Kansas and throughout the Midwest.”

The program is targeted to gastroenterologists, other digestive disease specialists, primary care physicians, pediatricians, family practice and internal medicine physicians, GI nurses and GI fellows. Participants will learn about new drugs and new therapy applications and techniques that benefit patients with GI and liver diseases.

Richard McCallum, MD, FACG, and chief of KU Med’s division of Gastroenterology and Hepatology, is the program’s course director. McCallum currently serves as governor of the Kansas ACG.

“This program will increase appreciation of the ACG’s role in clinical gastroenterology, as well as promote discussion of local, state and national issues related to our subspecialty,” said McCallum. “Most of all, it will enhance fellowship among gastroenterologists throughout this region and the state of Kansas.”

To register for the program, log on to www.kuce.org/kumc or call toll-free 877-404-5823. Registration fees range from $50 to $125. GI residents, medical students and house officers may attend free of charge.
Automotive:
1996 GMC Jimmy SLT, loaded, excellent condition, white w/gray leather interior, 72K miles, $11,000. 816-697-3993.
1997 VW Jetta, gorgeous dark metallic blue, auto, good A/C, cruise, 53K miles, one owner, meticulously serviced w/all records available, great car. Jonathan at 913-302-5909.

For Sale:
CD, dual cassette, AM/FM, turntable, works great, excellent condition, $40; approx. 200 45-rpm single records, 80’s pop hits, make offer; super-single waterbed, includes heater, liner, mattress, sheet set, bookcase headboard, storage drawers, $75. 913-642-8174.
Two country blue velour high-back rocking chairs, excellent condition, $100 for the pair OBO. 913-599-0557.
Automatic washer and dryer looking for continued usefulness in another home, $250 for both. 913-648-8088.
32´ x 80´ full view storm door, opens left, $60. 913-722-5735.
New Palm m500/m505 folding portable keyboard, sealed and never opened, $85. 913-515-4210.
Direct TV satellite system, includes receiver, remote and outside wires, $120 OBO; small A/C, needs freon, $50. 913-432-5826 leave message for Nikki.

For Rent:
Exceptionally nice, one-bedroom, brick bungalow located one block from KUMC, totally furnished, only need bedroom furniture, new kitchen, washer and dryer, female student preferred, no smokers or pets please, available now and another in Dec., $425 month (utilities included). 913-831-6392.

Notice:
Due to high demand, the barbershop will accept appointments on Saturdays. Call Jimmy at 8-5543.

Wanted:
Small, upright freezer. 816-746-1216.
Carpool or vanpool to KUMC from Blue Springs area. Please contact K. Fowler at 816-795-3745.

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Friday, September 14
• Psychiatry Grand Rounds, “Optimal Management of Psychosis and Agitation in the Elderly,” Robert Portney, MD, clinical instructor in the department of Psychiatry at Harvard Medical School, 10-11:30 a.m., third floor Sudler.

Monday, September 17
• Aphasia support group, 10-11:30 a.m., call 8-1227 for location.

Tuesday, September 18
• Senior wellness program, “You Have Mail,” 10 a.m.-noon, Senior Resource Center.

Wednesday, September 19
• Peripheral vascular disease screening, “Legs For Life,” 8 a.m.-3 p.m., Francisco Lounge, Student Center.
• Diabetes self-management training class, “Diabetes Medications” and “Monitoring for Management,” 9-11 a.m., Cray Diabetes Management Center, Room 1107.
• Senior wellness, “Boning Up on Osteoporosis,” 7-8 p.m., Mission Family Health Care, 6511 Johnson Drive, Mission, Kan.

Thursday, September 20
• Burn patient family support group, 6-7 p.m., Burnett Burn Center waiting room.