You may think you’re seeing life through rose-colored glasses Friday, Feb. 2, as The University of Kansas Hospital and Medical Center celebrate National Wear Red Day sponsored by the American Heart Association.

Staff, employees, students and volunteers are encouraged to wear red to work, whether it’s an entire outfit, necktie or pair of socks. Wearing red is an easy but powerful way to raise awareness of heart disease, which is the leading cause of death among both men and women in the United States.

Wear Red Day is part of the Go Red For Women campaign, a national movement that celebrates the energy, passion and power women have to wipe out heart disease by taking charge of their heart health.

Throughout February, American Heart Month, The University of Kansas Hospital is a presenting sponsor for the Kansas City portion of the national Go Red campaign. The initiative unites businesses, health care providers and individuals across the country to fight heart disease. The hospital’s logo appears on Go Red billboards and banners hanging throughout the Country Club Plaza. (See Exposure, Page 2.)

The hospital also will sponsor several Go Red events:

**Go Red Day Lunch**
A Go Red Day lunch at Brio Tuscan Grille on the Plaza is Friday, Feb. 2, hosted by radio station KUDL and the American Heart Association. KUDL listeners called in to win tickets to the event, which will feature a presentation by Rhea Pimentel, MD, Mid-America Cardiology.

**Valentine’s Day Delivery**
To educate women about heart disease, the hospital’s Marketing Department will deliver festive packages to 300 women community leaders on Valentine’s Day. The kits contain a Go Red pin, wellness planner, dark chocolates, heart-healthy cookbook, heart-themed note cards and bookmark, a letter from Irene Cumming, hospital president and chief executive officer, and more.

**Girls’ Night In**
“Girls’ Night In: Heart Health & Halls,” a fundraiser for the hospital’s Women’s Heart Program, will be Feb. 20 at Halls Crown Center store.

**Mehmet Oz, MD**, best-selling author and frequent guest on TV’s “Oprah,” will speak. A patrons’ party will be 5 to 6 p.m., followed by Dr. Oz from 6:15 to 7 p.m. The evening will conclude after a cocktail reception and shopping. Individual tickets are $75; patron’s party tickets are $175. Call 8-888 for more information.

**Heart Ball**
The hospital is among sponsors of the Feb. 24 Heart Ball at Westin Crown Center.

---

For the second year, artist Cynthia Hudson created artwork for the hospital’s Go Red for Women campaign.

---

**Go Creative for Go Red Contest**
The hospital department with the most creative Go Red attire Friday, Feb. 2, can win a Valentine’s Day treat tray in the Go Red Department Contest. To participate, submit photos of creative red attire to cmesik@kumc.edu or to Mail Stop 3004. Indicate department name and contact.

---

**Magnet Pinning Ceremonies Are Scheduled**
After years of preparation and months of anticipation, The University of Kansas Hospital nursing staff – as well as hospital employees – will proudly wear Magnet pins that symbolize excellence in nursing care.

Magnet pinning ceremonies for nurses are 3 p.m. Friday, Feb. 2, G01S School
Peterman, RN, MS, senior vice president and chief nursing officer. “It’s another opportunity for public recognition of our achievement – to show the world that we’ve achieved the highest standards of excellence in nursing care.”

The journey to Magnet designation was a hospital-wide effort that began in 2002. On Dec. 20, the hospital received a call from the American Nurses Credentialing Center, a branch of the American Nurses Association, making the designation official.

Each year, an employee committee determines how STAR Fund money will be allocated. The review system is based on the hospital’s Five Star Performance measures: service, people, quality, cost and growth.

**STAR Fund Grants**
- Day room furniture, Psychiatric Services, $2,930
- DVD/VHS player and educational DVDs, Mother/Baby, $2,000
- TV, DVD/VHS player and media cart, Cardiac Intensive Care/Cardiovascular Treatment and Recovery, $450
- Two sleeper chairs, Unit 46, $3,000
- Unit beautification, Electroencephalogram Lab, $750
- TV, DVD/VHS player and media cart, Unit 51, $2,000
- DVD player and movies, Unit 53, $1,240
- Ice machine, Units 44A, 44B and 44C, $2,000
- Surgical supplies, Operating Room, $5,000
- Supply cart, Neuroscience ICU/Neurosurgery, $1,324
- Literature rack, Movement Disorder Program, $765
- Unit beautification, Epilepsy Center, $2,241
- Educational DVDs, Neuroscience Intensive Care/Neurosurgery, $1,500
- Supply cart, Neuroscience ICU/Neurosurgery, $1,500

The STAR Fund is administered through KU Endowment and is part of the Family Campaign, which will launch the week of Feb. 19.
Thursday, Feb. 1
CANCER & Developmental Biology Seminar: “Hypoxia, HIF-1 and Cancer,” Gregg L. Semenza, PhD, John’s Hopkins School of Medicine, 8:30-9:30 a.m., G032 Lied Auditorium.

KANSAS Legislative Update for Allied Health Professionals: Vice Chancellor David Adkins, noon-1 p.m., G013 School of Nursing.

Friday, Feb. 2


Wednesday, Feb. 7
INTERNAL MEDICINE Grand Rounds: “Microalbuminuria: Where Does It Come from and Why Should We Care?” Ellen McCarthy, MD, associate professor, Division of Nephrology, Department of Internal Medicine, 8-9 a.m. 3015 Sudler Auditorium.

Thursday, Feb. 8
ALZHEIMER’S DISEASE & Memory Disorders Caregiver Support Group: Phyllis Switzer, 2-3:30 p.m., second Thursday of the month, Room 145, Landon Center On Aging.

Friday, Feb. 9
NEUROLOGY/Neurosurgery Grand Rounds: “Regulation of Angiogenic Mechanisms,” Rose Du, MD, PhD, 7-9 a.m., Lied Auditorium.

Tuesday, Feb. 6
ROUND TABLE SEMINAR of the Kansas Masonic Cancer Research Institute: “Prevalence and Implications of Low Vitamin D Levels,” Robert Heaney, MD, John A. Creighton University Professor, Creighton University: Omaha, Neb., noon-1 p.m., Lied Auditorium. Lunch provided for the first 35 attendees.

GI GRAND Rounds: “Pathophysiology of IBD,” 5-6:30 p.m., Room B018, School of Nursing.

Leadership Series Focuses on Negotiation
Phyllis Kritek, PhD, RN, conflict engagement specialist, will discuss “Conflict and Negotiation: When the Table Is Uneven,” from noon to 1 p.m. Friday, Feb. 2, in Reike Auditorium. It is the second event in the five-part Spring 2007 Leadership Series.

Kritek is the author of “Negotiating at an Uneven Table.” She will discuss how to use negotiation techniques as a strategy to resolve conflict.

For more information on the Leadership Series, held the first Friday each month through May, visit kumc.edu/som/facdev/facdevworkshops.html.

JayDocs Will Rock for Free Clinic
JayDoc Free Clinic staff members will put down their stethoscopes and crank up the volume at the Jay Rock Benefit Concert at 8 p.m. Friday, Feb. 2, at The Record Bar, 1020 Westport Rd., Kansas City, Mo.

At the clinic, licensed volunteer physicians supervise University of Kansas School of Medicine students who provide care to the area’s under-served populations. The clinic operates on a volunteer basis, with supplies and medicines purchased through grants and donations.

Jay Rock will feature White Whale, a Lawrence-based band, as well as Ad Astera Per Aspera, and Boo and Boo Too. Tickets are $15. All proceeds will support the clinic’s operating costs and be used to purchase supplies.

“We at JayDoc are extremely excited about the potential this concert has to educate the Kansas City area about our cause, as well as raise money for the clinic,” said Kyle Goerl, donations coordinator for the clinic.

To donate, make checks payable to JayDoc Free Clinic and mail to Goerl, JayDoc Free Clinic, 340 Southwest Blvd., Kansas City, KS 66103.

Cumming Is Chamber Chair
Irene Cumming, president and chief executive officer of The University of Kansas Hospital, is the 2007 chair of the Kansas City Kansas Area Chamber of Commerce.

She will be recognized at its annual meeting Friday, Feb. 2, in the Jack Reardon Convention Center in downtown Kansas City, Kan. The business organization founded in 1898 has more than 800 members.

“The renaissance taking place in Wyandotte County is truly exciting,” Cumming said. “These are great times to be actively involved in our community.”

Cumming also serves on the board of the Greater Kansas City Chamber of Commerce.

McCallum Will Receive Award
Richard McCallum, MD, professor of Gastroenterology, Hepatology and Motility, will receive the Cure Award from the American Diabetes Association at its inaugural Hoops and Sneakers gala Feb. 15.

McCallum is the first recipient of the award. The honor recognizes his research on diabetic gastroparesis and the potential of electric stimulation to activate stomach muscles and improve the movement of food through the stomach.

The event will begin at 5:30 p.m. at the Uptown Theater, 3700 Broadway, Kansas City, Mo.
Local Artists Featured in New Exhibit

A collaboration of Kansas City area African-American artists, Light in the Other Room, will showcase its work in "Art4Health and Fitness" Feb. 1-15 in Clendening Library. The exhibit honors Black History Month.

Rear Admiral John Babb, assistant surgeon general, U.S. Public Health Service, will introduce the exhibit at noon Thursday, Feb. 1, in Clendening Amphitheater. Featured artists will discuss the health topics depicted in their work.

A reception will follow in Clendening Library. The first 30 attendees will receive a calendar, which includes images from the exhibit.

The Department of Health and Human Services, Office of Minority Health and the History and Philosophy of Medicine Department at the University of Kansas Medical Center are exhibit sponsors. For more information, contact Nancy Hulston, 8-7243.

Fudgie Wudgie Fundraiser Set

The Hospital Volunteer Services Department will host Fudgie Wudgie from 8 a.m. to 5 p.m. Thursday and Friday, Feb. 8 and 9, outside the cafeteria. A portion of proceeds benefits the American Heart Association.

Stock up on Valentine's goodies, including pecan caramel turtles, chocolate-covered marshmallow pops and Oreo, plus dozens of varieties of creamy gourmet fudge.

Please send news, classified ads and calendar items to centerexpress@kumc.edu or contact Marli Murphy at 8-0446. Items must be received by noon on the Thursday prior to publication.

A reception will follow in Clendening Amphitheater. The exhibit honors Black History Month.

For Rent

For Sale

Vehicles

For Sale

For Rent

RV/TRAILER, 1 owner, sleeps 6, 1 slide-out, fully loaded with a/c, heater, awning, 26’ long, excellent condition. Must sell for health reasons, $10,000. 913-287-1242.

KING-SIZE BED, Pier 1, headboard, footboard and rails, mattress/box springs included, $200; Southwestern-style armoire, $400 OBO. Both in excellent condition. 301-471-3942.

PRINTER/COPIER/Scanner, 3-in-1, Lexmark X2350, brand new, compact design, box unopened, $45 (retails at more than $65). 913-907-0388.

CHARMING BUNGALOW, 3 BR, 2 BA, central air, newer roof, range and refrigerator, off-street parking near City Park in KCK. 10 minutes to KUMC, $55,000. 913-744-7021 or 913-526-5595.

WASHER AND dryer, Hot Point large-capacity electric dryer, Kenmore heavy-duty super-capacity plus washer, white, good condition, $100 for both; off-white vertical blinds for patio door, 70’x82”, all hardware and valance, $30; full-size bed with painted antique head and foot rails, $50; add complete sheet set, shams, bed skirt and comforter for $20 more. Will trade any for delivered firewood of equal value. 913-764-8060.

DRESSER with 3 drawers, 38” long, 16” wide, $30; desk with 6 drawers, 44” long, 15” wide, plus chair, $35. 913-722-3631.

ASHLEY LIVING room set, brand new, 7 pieces, $900 or $700 for couch and loveseat only, pictures available. Won furniture and have no room. 913-481-8489.

REFRIGERATOR, Whirlpool, white, 20.9 cubic feet w/built-in icemaker, great condition, $300 OBO. 913-909-9027.

BABY ITEMS, breast pump and accessories, Boppy+, car seat and accessories, Snugli, crib, baby clothes, Boppy+, car seat and base, lots of toys. 913-220-6822.

PROM/FORMAL dresses, 6 available, worn once, $50 each OBO; navy with sequined bodice, size 12, runs small; light pink with embroidery, cut outs, white underlay, size 12, runs small; light lavender with empire waist, size 10; pink with butterfly pins, multi-length, size 9/10; light lavender with halter neck, backless, embroidered, size 6; rose pink with sequined empire waist, size 6 petite. 913-422-5360 or 913-909-7327.

80 ACRES in Miami County, Kan., near Fontana, with remodeled 3 BR, 2 BA house, way below market value, $190,000. 913-485-6827.

HOME, 2501 W. 45th Ave., KCK, 3 BR, 1 BA, dining room, gas fireplace, hardwood floors, central heat/air, full basement with 1-car parking, walk to KUMC, $144,900. 816-220-5600.

For Rent

HOUSE, 2 BR, 1 BA, hardwood floors, washer/dryer, detached garage, off-street parking, walking distance from KUMC, $550/month plus utilities. 913-362-5906.

SPACIOUS house, 2 BR, sun porch, off-street parking at end of dead-end road, almost country living, safe neighborhood, 5 minutes from KUMC, close to I-35 and I-70, $600 per month, $600 deposit. 913-432-5248, ext. 7811.

HOUSE in Bonner Springs, 2 BR, 1 BA, 1-car garage, $675/month, $600 deposit, available March 1. 913-721-0006.

Free to Good Home

FEMALE KITTENS, Senta and Raina, 5 months old, adorable, would like to keep them together. 816-531-1925.

FEMALE PUPPIES, 2 Lab-Pointer mix pups, 7 months old, very sweet, fun characters, love people, would like to keep them together. 816-531-1925.

eXtra: Find classifieds on the hospital intranet, intranet.kumc.edu, under “Quick Links.”