



# Women in Medicine & Science

## **Building Career Success in Medicine Conference**

Intercontinental Hotel on the Country Club Plaza  
Kansas City, Missouri

**August 19 – 20th, 2010**

### **PROGRAM OVERVIEW**

The Building Career Success in Medicine Conference is a one day program with a welcome dinner the night before, designed for professionals (both men and women) in the fields of medicine and science.

The program goal is to enhance knowledge and skills needed to support career growth and provide information which will help individuals overcome many challenges today with achieving success and satisfaction in their chosen careers. The conference is targeted at physicians and Ph.D. scientists holding medical school appointments and leadership positions within their discipline, department or institution in addition to private physicians in private practice and basic scientists in private bio-medical industries.

### **PROGRAM AGENDA**

#### **August 19, 2010 -- THURSDAY NIGHT OPENING EVENT**

- 5:30 p.m. Conference Check-in / Welcoming Reception  
**Location:** Ballroom Foyer – Ballroom Level
- 6:00 p.m. Cocktails & Entertainment by **The Third Degree**  
**Location:** Ballroom Foyer – Ballroom Level  
(Band members are KUMC SOM faculty members who each have 3 degrees)
- 7:00 p.m. DINNER & Entertainment  
**Location:** Salon III - Ballroom Level
- 7:20 p.m. Opening Welcome  
**Location:** Salon III - Ballroom Level  
**Robert M. Klein, PhD**, Associate Dean for Professional Development & Faculty Affairs, Professor, Department of Anatomy & Cell Biology, University of Kansas School of Medicine
- 7:30 p.m. **Julie Wei, MD**, President, Women in Medicine & Science (WIMS) and **Associate Professor**, Department of Otolaryngology, University of Kansas School of Medicine
- 8:00 p.m. **Work-Life Balance in Medicine?**  
**Location:** Salon III - Ballroom Level  
**Bowen White, MD**, Family Medicine, Kansas City

#### **August 20, 2010 -- FRIDAY ALL DAY CONFERENCE**

- 7:15 – 7:50 a.m. Registration and Breakfast  
**Location:** Ballroom Foyer for Breakfast Buffett, Salon 3 for Breakfast Seating – Ballroom Level
- 7:50 a.m. Welcome and Opening Remarks  
**Location:** Salon III - Ballroom Level  
**Susan K. Pingleton, MD, FACP, Master FCCP**, Joy McCann Professor of Women in Medicine and Science, Director, Quality and Professional Development, Continuing Medical Education, Professor of Medicine and Chair, Department of Internal Medicine Mentoring Committee
- 8:00 – 8:20 a.m. Welcome and Introduction of Guests  
**Location:** Salon III - Ballroom Level

**Julie Wei, MD**, President, Women in Medicine & Science (WIMS) and Associate Professor, Otolaryngology Department, University of Kansas School of Medicine

8:20 – 9:00 a.m.

**1<sup>st</sup> PRESENTATION**

**Location:** Salon III - Ballroom Level

**Leadership at KUMC** – discuss leadership academy, and his experience regarding medical centers and physicians working towards quality and becoming leaders in the workplace.

**Lee Norman, MD, MHS, MBA**, Vice President, Chief Medical Officer, The University of Kansas Hospital

9:00 – 10:00 a.m.

**Breakout Sessions**

1) **Negotiating for Resources and General Tactical & Strategic Advice for Career Development**

**Location:** Salon III - Ballroom Level

- o **Lilly Marks, Executive** Director, University Physicians, Inc., Senior Associate Dean, Administration and Finance, University of Colorado Denver SOM
- o **Kimberly Meyer, DA**, Associate Dean for Finance, University of Kansas School of Medicine

2) **Conflict Resolution: Understanding the Beast to Tame the Animal**

**Location:** Pavilion III – Pavilion Level

- o **Peg Donley LCSW**

3) **Managing Relationships Above and Below You for Career Success**

**Location:** Pavilion V – Pavilion Level

- o **Doug Girod, MD, FACS**, Professor and Chairman; Director, Division of Head and Neck Surgery, Otolaryngology Department, and Senior Associate Dean for Clinical Affairs, University of Kansas School of Medicine

4) **Value and Rewards from Mentoring Relationships ~ plus tips on how to have a successful mentoring relationship**

**Location:** Pavilion VI – Pavilion Level

- o **Elizabeth (Betty) Penick, PhD, ABPP**, Professor, Department of Psychiatry and Behavioral Sciences, Director of the Division of Psychology and the 2006 Inaugural Recipient of the SOM Lifetime in Mentoring Award, “The Jayhawk”
- o **Carol B. Lindsley, MD**, Professor of Pediatrics and Chief of Pediatric Rheumatology and the 2009 Recipient of the SOM Lifetime in Mentoring Award, “The Jayhawk”
- o **Debra Sullivan, PhD, SAH**, Department Chair, Midwest Dairy Council Professor in Clinical Nutrition, Department of Dietetics and Nutrition, School of Allied Health and 2007 Inaugural SOM Honorary Mentoring Award Recipient
- o **Moderator: Susan K. Pingleton, MD, FACP, Master FCCP**, Joy McCann Professor of Women in Medicine and Science, Director, Quality and Professional Development, Continuing Medical Education, Professor of Medicine and Chair, Department of Internal Medicine Mentoring Committee, Chair, WIMS Mentoring Committee

10:00 -10:15 a.m.

**BREAK**

**Location:** Ballroom Foyer – Ballroom Level

10:15 - 11:15 a.m.

**2ND PRESENTATION: Effective Communication**

**Location:** Salon III - Ballroom Level

**Cindy DiBiasi**, Partner, 3D Communications

11:20 – 12:00 p.m.

**Small Groups Networking – Connecting the Private and Academic Medicine & Science Professionals**

Teams of two introduce and get to know each other, then introduce to group, no more than 12 per group.

Objective is to create networking among the participants on this campus and within the community, hopefully encouraging collaboration through new connections.

**NOTE:** Participants have been assigned to specific groups and their assigned location will be printed on their name badge. If you do not have a location on your name badge please check with the registration desk.

**Locations:**

<u>GROUP</u>	<u>FACILITATOR</u>	<u>ROOM</u>	<u>LEVEL</u>
A	Belinda Vail, MD	PAVILION I	PAVILION LEVEL
B	Carol Lindsley, MD	PAVILION II	PAVILION LEVEL
C	Cindi DiBiasi	SALON III	BALLROOM LEVEL
D	Dianne Durham, PhD	PAVILION III	PAVILION LEVEL
E	Doug Girod, MD	SALON III	BALLROOM LEVEL
F	Lee Norman, MD	SALON III	BALLROOM LEVEL

G	Lilly Marks	SALON III	BALLROOM LEVEL
H	Peter Smith, PhD	PAVILION V	PAVILION LEVEL
I	Robert Klein, PhD	PAVILION VI	PAVILION LEVEL
J	Susan Pingleton, MD	PAVILION VII	PAVILION LEVEL
K	Tomas Griebling, MD	SALON III	BALLROOM LEVEL

12:00 - 1:00 p.m.

**LUNCH**

**Location:** Salon II - Ballroom Level

1:00 - 2:00 p.m.

**3RD PRESENTATION: Academic Medicine at the Crossroads of Mission and Money**

**Location:** Salon III - Ballroom Level

**Lilly Marks**, Executive Director, University Physicians, Inc., Senior Associate Dean, Administration and Finance, University of Colorado Denver SOM

2:00 – 2:30 p.m.

**4th PRESENTATION:**

**OPTION A – School of Medicine Requirements for Promotion & Tenure (P&T) Update (NO CE)**

**Location:** Pavilion III – Pavilion Level

**Robert Klein, PhD**, Associate Dean for Professional Development & Faculty Affairs and Professor of Anatomy & Cell Biology

**Susan Pingleton, MD, FACP, Master FCCP**, Joy McCann Professor of Women in Medicine and Science, Director, Quality and Professional Development, Continuing Medical Education, Department of Medicine and 2010-11 KU School of Medicine Promotion & Tenure Committee Chair

**OPTION B – Career Burn-Out in Academic or Private Medicine: How to Avoid De-railing or Find Your Enthusiasm Again**

**Location:** Salon III - Ballroom Level

**Julie Wei, MD**, President, Women in Medicine & Science (WIMS) and Associate Professor, Otolaryngology Department, University of Kansas School of Medicine

2:30 - 3:30 p.m.

**5th PRESENTATION: Effective Communication during Difficult Conversations**

**Location:** Salon III - Ballroom Level

**Cindy DiBiasi**, Partner, 3D Communications

3:30 -3:45 p.m.

**BREAK**

**Location:** Ballroom Foyer – Ballroom Level

3:45 – 4:30 p.m.

**6TH PRESENTATION: Life on a Tight Rope: Work and Family**

**Location:** Salon III - Ballroom Level

**Peg Donley**, LSCSW

*(Peg Donley is a local, dynamic psychologist who is very academic and is an amazing life-coach)*

4:30 - 5:30 p.m.

**Breakout Sessions** (1st three sessions repeat topics/speakers from 9:00 a.m.)

**1) Negotiating for Resources and General Tactical & Strategic Advice for Career Development**

**Location:** Salon III – Salon Level

- o **Lilly Marks**, Executive Director, University Physicians, Inc., Senior Associate Dean, Administration and Finance, University of Colorado Denver SOM
- o **Kimberly Meyer, PhD**, Associate Dean for Finance, University of Kansas School of Medicine

**2) Value and Rewards from Mentoring Relationships**

**Location:** Pavilion VI – Pavilion Level

- o **Elizabeth (Betty) Penick, PhD, ABPP**, Professor, Department of Psychiatry and Behavioral Sciences, Director of the Division of Psychology and the 2006 Inaugural Recipient of the SOM Lifetime in Mentoring Award, “The Jayhawk”
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**3) Managing relationships above and below you for Career Success**

**Location:** Pavilion V – Pavilion Level

- o **Doug Girod, MD, FACS**, Professor and Chairman; Director, Division of Head and Neck Surgery, Otolaryngology Department, and Senior Associate Dean for Clinical Affairs, University of Kansas School of Medicine

**4) What is the NIH Roadmap, Anyway?**

**Location:** Pavilion VII – Pavilion Level

- **Lauren Aaronson, RN, PhD, FAAN**, Professor, KU School of Nursing and Deputy Director, Heartland Institute for Clinical and Translational Research, KUMC

5) **Money Matter: Wise Investment Choices (NO CE)**

**Location:** Pavilion III – Pavilion Level

- **Christie Cody**, Portfolio Manager with Commerce Trust Company and an expert on investments.

5:30 – 6:30 p.m.

Happy Hour /Light Hors d'oeuvres

**Location:** Rooftop Bar – Rooftop Level

## Target Audience

This program is designed for healthcare professionals who want to have a successful career in academic or private medicine or research; who wish to overcome obstacles in their way of success; who wish to overcome burnout and reinvigorate their career choice; and who wish to connect and collaborate with others in the fields of medicine science in the Kansas City and surrounding areas.

All faculty members in the Schools of Medicine, Nursing and Allied Health at the University of Kansas or other institutions. Residents, fellows, post-docs, graduate students and healthcare personnel are welcome to attend.

Local private physicians and research professionals in the bio-medical fields may attend for a fee.

## Program Objectives

Upon completion of this conference participants should be able to:

Apply networking, mentoring, and leadership skills to lead to career success and avoid burnout (in the medical field).

Establish key components necessary to achieve effective communication as a leader and for specific challenging situations.

Identify and overcome challenges and approaches to achieving life balance.

Employ crucial conflict resolution and negotiation skills to efficiently and successfully navigate the dynamic environment of academic medicine.

Experience greater satisfaction with ones career in the medical field.

## REGISTRATION INFORMATION

### Pre-registration

All Participants must **register** through **two systems**: one for meals and the other for attendance.

- 1) To register for meal(s) sign up on-line at the PDFa TRAINING website.
  - a. If you plan to attend both, you must sign up for both main meals:
    - i. the dinner on the 19th and
    - ii. the lunch on the 20th
  - b. If you are unable to attend the full day conference on August 20th you are welcome to attend as many individual presentations or sessions as you wish.
- 2) To register your attendance into key presentations & breakout sessions, please contact **Mallori Hartke** at [mhartke@kumc.edu](mailto:mhartke@kumc.edu) for the appropriate fillable pdf form, complete it, save it and attach it in an email to Mallori Hartke. There are two separate forms: one for KUMC Participants and one for *Non-KU Participants* (which includes payment instructions).

### Fees

- All fees have been waved.

## Refund and Cancellation Policy

Please cancel meal registrations on-line at <https://www2.kumc.edu/pdfatraining/Default.aspx>

## **Things to know about participating:**

This is an interactive program. You may attend the entire seminar or as many sessions as you wish. During the seminar, the use of laptops is encouraged for note taking. No handouts will be distributed but slides will be available on-line at the close of the conference.

## **Continuing Education & Accreditation**

All participants are required to sign attendance rosters at the beginning of each day. A certificate of completion will be provided to all activity participants based on documentation of actual attendance time, meeting minimum attendance requirements specific to the activity, and payment in full. If you are not paid in full, your certificate will be mailed to you upon receipt of payment.

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the KU Medical Center Office of Continuing Medical Education and Women in Medicine and Science. The KU Medical Center Office of Continuing Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

The KU Medical Center Office of Continuing Medical Education designates this educational activity for a maximum of 7.5 AMA PRA Category 1 Credits TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses: Up to 7.41 contact hours will be awarded to all individuals based on documentation of actual attendance time, meeting minimum attendance requirements specific to the activity, and payment in full.

University of Kansas School of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with this activity.

All participants are required to sign attendance rosters at the beginning of the day. A certificate of completion will be provided to all activity participants based on documentation of actual attendance time, meeting minimum attendance requirements specific to the activity, and payment in full. If you are not paid in full, your certificate will be mailed to you upon receipt of payment. CE is complimentary to all KU participants.

Conference Planning Committee ([http://www2.kumc.edu/wims/wims\\_planning\\_comm.html](http://www2.kumc.edu/wims/wims_planning_comm.html))

Questions, please E-mail Marty McLaughlin at [mmclaughlin@kumc.edu](mailto:mmclaughlin@kumc.edu)

## **Acknowledgments**

Financial contributions and supporters of this program will be acknowledged in print at the symposium.

## **Exhibits**

Commercial vendors are invited to exhibit at this meeting. E-mail Marty McLaughlin at [mmclaughlin@kumc.edu](mailto:mmclaughlin@kumc.edu) for more information and details about your ideas. Sponsored by KU Women in Science & Medicine (WIMS), Continuing Education and the University of Kansas School of Medicine