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**AUA FOUNDATION TO TEAM UP WITH NFL PLAYER CARE FOUNDATION
ON PROSTATE HEALTH RESEARCH AND AWARENESS INITIATIVE
Screenings of Retired Players to Aid in Research; Will Kick Off During
Hall of Fame Enshrinement Festivities**

LINTHICUM, MD, July 30, 2008—The AUA Foundation and the NFL Player Care Foundation are teaming up to conduct a research project focused on prostate health in retired NFL players. The initiative will use data collected from prostate health screenings provided to retired NFL alumni in cities nationwide to assess prostate health among this population. In addition, prostate health education will be provided to participants.

The initiative will kick off during the week leading up to the August 2-3 Hall of Fame Enshrinement and game in Canton, Ohio. Screenings will be conducted by trained staff phlebotomists and urologists at Aultman Hospital for retired and alumni players on August 2. Prostate health information will be made available to the public through the AUA Foundation on site at the festival. Additional dates for screenings around the country will be available following the launch of the project.

This prostate health research and awareness program is one in a series of recent programs that the NFL and the NFL Players Association have initiated to address the medical needs of retired players. Funding for these research and education programs comes from the NFL Player Care Foundation, which was created in 2007 to address health and quality of life issues encountered by retired players.

More than 27,000 men will die from prostate cancer in 2008, according to the AUA Foundation. Screening and early detection is the best defense against the disease. Prostate cancer is most treatable when found early. The American Urological Association (AUA) recommends annual screening starting at age 50. African-American men and those with a family history of the disease are at a greater risk and should begin screening earlier.

“Prostate cancer is the most common cancer affecting men in the United States,” said AUA Foundation Executive Director Sandra Vassos, MPA. “We are so pleased that the NFL Player Care Foundation has made awareness for this disease a priority and that we can help facilitate this initiative.”

“Retired NFL players should be proud that they are taking charge of their health and serving as leaders in the community. We hope that this will encourage other men to get screened for prostate cancer,” Vassos said.

About the AUA Foundation: Originally established in 1987, the Foundation is the premier provider and resource for the most current, comprehensive and reliable urologic health information. We advocate and educate to empower physicians and the public to progress toward the highest quality prevention, detection and treatment of urologic diseases. With the support and the strength of more than 16,000 physician members of the American Urological Association, the AUA Foundation strives to make certain that those who suffer from urologic conditions can enjoy the benefit of the highest level of care possible.

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