

# IN THE CENTER

06 NOVEMBER 2003 • VOLUME 5 • NUMBER 45

## Drive-Thru Flu Shot Day Serves Record Numbers

They came early – some were in line by 5 a.m. – for the hospital’s 11th annual Drive-Thru Flu Shot Day on Saturday, Nov. 1.

One lady did quilting in her car while waiting. Other drivers and passengers relaxed, listened to music, sipped their morning coffee or read newspapers. At one time, the line of cars stretched from Olathe Boulevard, down Cambridge, west on 39th to Rainbow Boulevard and south on Rainbow to 43rd Avenue.

Jay Doc and Jay Nurse waved at cars, entertaining those in line. Dogs that accompanied their masters received free dog bones, and children were given candy and balloons. But the adults got the best treat of all – flu shots absolutely free.

This year, more than 3,700 people received flu shots during the



five-hour event – an increase of about 300 people from last year’s event.

Despite a wait during the busy morning hours, drivers and passengers were smiling and grateful when they reached the Kirmayer parking lot, where nurses and nursing students administered the shots.

“It’s a lot more like going to a street fair than going to a doctor’s office to get a shot,” explained one participant. “Everyone is so nice, and the best part is it’s free.”

“The University of Kansas Hospital is proud to provide those in the Kansas City metropolitan area with this much-needed service,” explained H. William Barkman, MD, hospital chief of staff and co-medical director of the event with Patrick Moriarty, MD.

“It also brings all of us on cam-

Deanna Swaggerty, KU School of Nursing student, administered a flu shot to Long Thi of Kansas City, Mo.

pus together – physicians, nurses, pharmacy staff, employees and students – for a great cause.”

In addition to providing a record number of flu shots, it was a record year for donations to Harvesters, the community food network. Participants donated 7,728 pounds of non-perishable food items – equal to 5,945 meals.



David Cobb, director, Biomedical Technologies, directed traffic Nov. 1. He’s volunteered at each of the 11 annual Drive-Thru Flu Shot Days.

### Inside

- Page 2 Masonic Professorship
- Page 3 Higuchi Award Winner
- Pages 4-5 Front & Center
- Page 6 Retirement Meetings  
Breast Center
- Page 7 What’s News
- Page 8 Classifieds, etc.

# Kansas Masonic Foundation Gives \$500,000 for Professorship

The Kansas Masonic Foundation has announced a gift of more than \$500,000 to create the William R. Jewell, MD, Distinguished Kansas Masonic Professorship. The Topeka-based foundation's gift to the Kansas University Endowment Association could help propel KUMC's Kansas Cancer Institute into the top ranks of cancer centers nationwide.

The professorship honors Jewell, director of the institute and KU professor of surgery, for his longtime dedication to cancer research and treatment. The professorship will also help KU recruit an internationally recognized researcher to direct the Kansas Cancer Institute and help it acquire National Cancer Institute (NCI) designation.

NCI-designated centers include the Mayo Clinic and the University of Texas M.D. Anderson Cancer Center. The Kansas Cancer Institute is a part of the KU School of Medicine and affiliated with the Cancer Center at The University of Kansas Hospital.

"Dr. Jewell has helped mold the Kansas Cancer Institute into a well-known and nationally respected research facility," said KU Chancellor Robert Hemenway, PhD, during his announcement Oct. 28. "It is wonderful that the Kansas Masonic Foundation has generously chosen to honor his commitment to cancer research and education."

The foundation has provided more than \$5 million in support for KU since 1974. Mark Nelson, execu-

utive director of the foundation, said the organization is committed to cancer research and education.

"The Kansas Cancer Institute has the means to change lives," Nelson said. "It was important to our organization to make sure that Dr. Jewell continues to be recognized for his dedication to finding a cure for cancer and for building a nationally recognized program in cancer research at the KU Medical Center."

Since he was named director in 1996, Jewell has divided his time between the institute and the Department of Surgery, where he is a practicing oncology surgeon. The professorship will provide support to hire a full-time director, a requirement to achieve national cancer institute status.

The NCI, which is one of 27 divisions of the National Institutes of Health, awards the designation to cancer centers for the quality and level of their cancer research. If selected as an NCI-designated cancer center, the Kansas Cancer Institute would rank among the most respected cancer research programs in the United States, Jewell said.

"There are only 61 such centers – most of them concentrated on the east and west coasts – so currently citizens of this region must travel to St. Louis, Omaha or Dallas to find an NCI-designated center," said Jewell. "This designation would also mean the ability to attract and retain world-renowned cancer researchers to Kansas City and provide our



William R. Jewell, MD

patients access to clinical trials being conducted only at these top-tier research and clinical care centers."

Established in 1966, the Kansas Masonic Foundation Inc. is a non-profit organization that supports charitable, educational and scientific programs.

The gift from the foundation counts toward the \$500 million goal of KU First: Invest in Excellence, the largest fund-raising campaign in the history of KU. The Kansas University Endowment Association is conducting KU First on behalf of the university through 2004 to raise funds for scholarships, fellowships, professorships, capital projects and program support.

KU Endowment is an independent, nonprofit organization that serves as the official fund-raising and fund-management organization for KU and its affiliates.

# Smith Wins Higuchi-Endowment Association Research Achievement Award

Carol Smith, RN, PhD, KU School of Nursing professor, was recently honored with a Higuchi-Endowment Association Research Achievement Award. Smith was presented with the Irvin Youngberg Award in the Applied Sciences category for her research achievements and leadership in the field of nursing during a reception Oct. 22.



Carol Smith, RN, PhD

The award is given to an individual in recognition of research achievements in the applied sciences that have had a major and substantial impact and have been significant to the state of Kansas.

The Higuchi Research Achievement Awards were established by Professor Takeru and Aya Higuchi in 1982 to honor research accomplishments of faculty at Kansas Board of Regents institutions. Four awards are given each year.

“It has been a privilege to do work with these families and patients who have appreciated our interventions. None of which could

have been accomplished without an excellent research team,” Smith said.

Smith received her PhD in nursing from the University of Minnesota. In addition to her research in the care and support for patients who depend upon technological therapies, she is also considered a leader in nursing telehealth.

Smith, one of the highest funded nurse researchers in the country, has received 18 years of continuous funding from the National Institutes of Health (NIH) for her research projects. Her current NIH trial focuses on the use of televideo and Internet connections in the homes of rural older Kansans as a way to overcome economics and rural distances. In 1997, her work was also used in a state-sponsored media kick-off for a handwashing campaign.

Smith has served on both NIH and Pew Foundation research reviews related to Internet support of families managing complex home care for loved ones. Her research team’s

Internet site won the International Scholarship Award for Public Health Education and was recognized with a KU Chancellors Distinguished Teacher Award in 2003.

Smith also has received research support from NASA, the Bush Foundation, the Mayo Foundation and the Mellon Foundation. She has contributed more than 130 articles, chapters and research material to professional publications. Currently, she serves as a reviewer for *Nursing Research*, *Research in Nursing and Health*, and the *Journal of Parenteral and Enteral Nutrition*.

Smith has held appointments at several academic institutions across the United States and around the world, including the University of Iceland, where she was a Fulbright Scholar, and the University of Australia at Canberra. Most recently, Smith served as a visiting professor at the University of Turku in Finland. She has been a KU School of Nursing faculty member since 1984.

## SEAD Stickers

The KUMC organization Students Educating and Advocating for Diversity (SEAD) has produced a “Safe Zone” sticker and is urging students, faculty and staff to post it in offices and work areas to promote acceptance of all people.

The sticker says: “You will be respected and treated as a human being regardless of your race, ethnicity, national origin, gender, sexual orientation, age, religion and ability.”

You may pick up stickers at any SEAD-sponsored event or by contacting Theresa Brown in Student Services at [tbrown4@kumc.edu](mailto:tbrown4@kumc.edu). For more information about SEAD, go to <http://www2.kumc.edu/sead>.

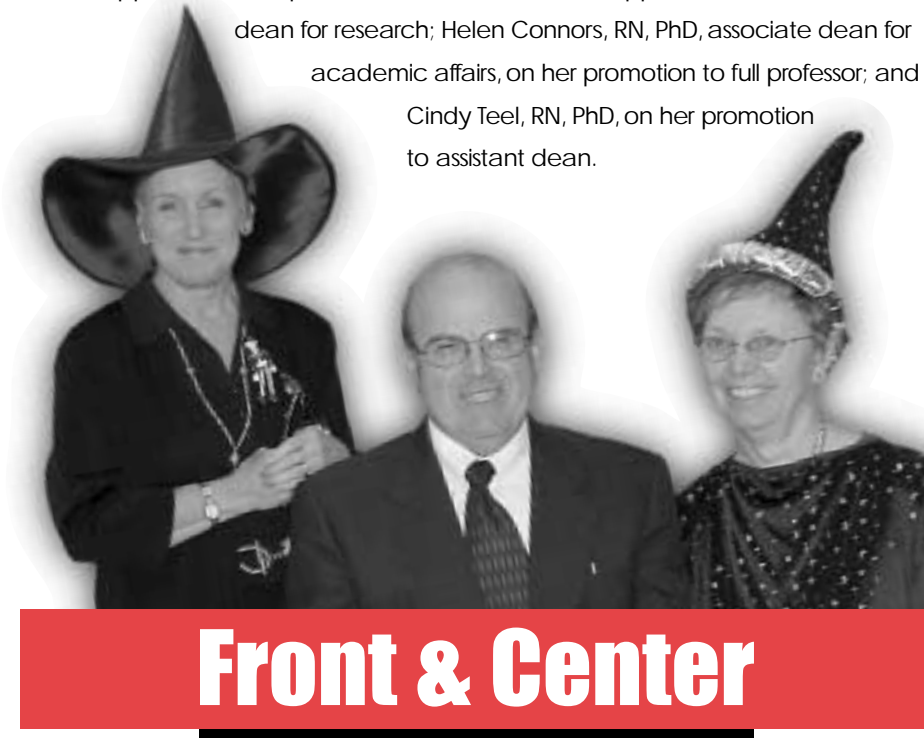
## SoN Appointments

The KU School of Nursing celebrated recent appointments and promotions during a reception Oct. 31. Pictured in Halloween costumes with Donald Hagen, MD (center), KUMC executive vice chancellor, are Karen Miller RN, PhD (left), dean, KU Schools of Nursing and Allied Health, and Marge Bott, RN, PhD, administrative director, Office of Nursing Grants and Research. Faculty members celebrating recent appointments or promotions were: Bott for her appointment to associate dean for research; Helen Connors, RN, PhD, associate dean for academic affairs, on her promotion to full professor; and Cindy Teel, RN, PhD, on her promotion to assistant dean.



## Gifts for Patients

Members of Zeta Tau Alpha sorority at William Jewell College in Liberty, Mo., donated about 40 gift baskets to patients at The University of Kansas Hospital's Cancer Center. Mary Moody (right), social worker in the Cancer Center, gives a gift basket to patient Karen Martin of Atchison, Kan. The gift baskets are an annual community service project of the sorority.



## Music at the Med

The KU Men's Glee Club, which performed Oct. 30 in Battenfeld Auditorium, has become one of the most popular performing groups in Lawrence. The group, directed by Hugo Vera, performed works by Schubert, Joseph Martin, Ralph Vaughan Williams and others, as well as KU fight songs. The next Music at the Med performance on Nov. 20 will feature student artist Julie Maykowski, soprano.





## Flu Fighters

Harold Dolittle (center), with Penske Truck Rental, drove from south Kansas City to attend the 11th annual Drive-Thru Flu Shot Event at The University of Kansas Hospital. He received his flu shot from School of Nursing students Lauren Louderback (left) and Krista Gutchewsky (right).

## Supporting Burn Prevention

In observance of Burn Prevention Month, the Burnett Burn Center co-sponsored the 15th Annual Kansas City Regional Firefighters Burn Foundation Walkathon on Oct. 11. The Burn Center team joined other community members, burn survivors and their families for the event, which raises awareness and funds. The money helps send burn survivor children to burn camp and assists with purchasing compression garments that control scar tissue development.



## Retirement Party

Lula Gratten (left), health care assistant for Unit 15b, celebrated her retirement and 29 years of service to The University of Kansas Hospital during a reception Oct. 30. Pictured with her were Jennifer Moran, RN, unit coordinator 15b, and Gratten's husband, Charles.

# AIG VALIC Retirement Meetings Scheduled

Beginning next year, The University of Kansas Hospital will offer a new retirement savings plan for eligible employees, as well as a new voluntary retirement plan for all employees. AIG VALIC has been chosen as the exclusive service provider for both plans.

Hospital employees are encouraged to attend one of the following hour-long meetings to learn more about the company and its investment plan options. During the meetings, employees will be able to sign up for a one-on-one retirement and investment planning session with an AIG VALIC financial advisor.

- **Thursday, Nov. 6**  
Wahl West Auditorium: 2:30-3:30 p.m., 5-6 p.m.
- **Friday, Nov. 7**  
Wahl West Auditorium: 7:30-8:30 a.m.,  
11 a.m.-noon, 3-4 p.m.
- **Monday, Nov. 10**  
Lied Auditorium: 7:30-8:30 a.m., 1-2 p.m., 4-5 p.m.  
Wahl West Auditorium: 9:30-10:30 a.m.
- **Tuesday, Nov. 11**  
Veterans' Day – No Meetings
- **Wednesday, Nov. 12**  
G013 School of Nursing: 7:30-8:30 a.m.  
Lied Auditorium: 1:30-2:30 p.m.  
Wahl East Auditorium: 3:45-4:45 p.m., 6:30-7:30 p.m.
- **Thursday, Nov. 13**  
Wahl East Auditorium: 7:30-8:30 a.m., 10-11 a.m.,  
12:30-1:30 p.m., 4:45-5:45 p.m.
- **Friday, Nov. 14**  
Wahl East Auditorium: 7:30-8:30 a.m.,  
12:45-1:45 p.m., 3-4 p.m.  
Lied Auditorium: 9:30-10:30 a.m.
- **Monday, Nov. 17**  
4901 Main Street: 7:30-8:30 a.m., 9-10 a.m.,  
10:30-11:30 a.m.
- **Tuesday, Nov. 18**  
Support Services Building: 1-2 p.m., 2:30-3:30 p.m.
- **Wednesday, Nov. 19**  
Renal Dialysis Building: 8-9 a.m., 9:30-10:30 a.m.
- **Thursday, Nov. 20**  
Broadmoor Building: 10-11 a.m., 11 a.m.-noon,  
noon-1 p.m.
- **Friday, Nov. 21**  
The University of Kansas Medical Plaza West:  
11 a.m.-noon

## New Breast Center Now Performs All Mammograms

The next time a patient asks where mammography is located, there's a new and easy set of directions.

All patients who need mammograms are now being seen in the new Breast Center, located just off the hospital lobby, across from the information desk. Mammography services previously located on the second floor have been moved to the new facility, which will ultimately provide all breast imaging and diagnostic services.

"A few patients have been rout-

ed to the old location," said Jill McDonald, supervisor of Outpatient Registration. "We want to let physicians and employees know about the new area for breast imaging."

The Breast Center provides a centralized space for a wide range of diagnostic services. In addition, a mammography specialist joined the hospital's medical staff last month.

William Smith, MD, breast radiologist, is a certified digital breast instructor who has more than 60 hours of training in advanced breast imaging and 23 years of experience.

He is developing research proposals to expand our understanding of breast cancer detection and to extend the benefits of new technology, such as digital mammography, to more patients.



## HIPAA Information

To learn more about the Health Insurance Portability and Accountability Act and how it affects patient privacy and security for both the hospital and university, visit an informational table on one of these dates:

- Wednesday, Nov. 12, 11:30 a.m.-1:45 p.m., The University of Kansas Medical Plaza West.
- Thursday, Nov. 13, 7:30 a.m.-3 p.m., and Friday, Nov. 14, 7:30 a.m.-1:30 p.m., outside the cafeteria.

## KUMC Auxiliary Events

Looking for holiday gift ideas? The KUMC Auxiliary has several fundraisers planned to make it easy to do your holiday shopping right here. Fundraising sales include:

- Longaberger baskets, Friday, Nov. 7, 10 a.m.-3 p.m., outside the cafeteria.
- Jewelry, Thursday, Nov. 20, 9 a.m.-4 p.m., and Friday, Nov. 21, 7 a.m.-3 p.m., outside the cafeteria.
- Tupperware, Thursday, Dec. 4. Times will be announced at a later date.

The KUMC Auxiliary also sponsors the annual Medical Arts Symphony, which will perform a free

public concert on Saturday, Nov. 15, 7:30 p.m., in Battenfeld Auditorium.

## Research Seminar

A research compliance seminar, "Protecting Human Subjects at KUMC: From Principle to Practice," will be held Wednesday, Nov. 12, noon-1 p.m., B018 School of Nursing. Sue Clausen, executive director, Research Compliance Division, will be the presenter.

Her presentation will address:

- An overview of mandates governing human research.
- Basic protection principles, i.e., institutional review, risk/benefit assessment, informed consent, documentation, subject selection, safety and conflict of interest identification and management.
- Practical implications for research personnel.

To attend, RSVP by Nov. 10 to Kim Scarbrough at 8-5757.

## Wings of Hope

Start your holiday shopping early at the fourth annual Wings of Hope Holiday Open House and make a donation to breast cancer research.

The event is Saturday, Nov. 8, 2-6 p.m., at Stuff in Brookside, 316 W. 63rd St., Kansas City, Mo. Ten percent of all sales will be donated to the Susan Henke Miller Breast Cancer Research Fund at the Kansas Cancer Institute.

You can also register for the "Art Lovers Heaven" jackpot, which includes a \$250 gift certificate to Stuff, two original oil paintings, two

tickets to the Unicorn Theatre and an original bracelet. Tickets are \$1 each, and all proceeds go directly to the Susan Henke Miller Breast Cancer Research Fund.

Call 8-4732 or 8-4705 to purchase tickets in advance. You do not need to be present to win.

## FluMist Warning

If you have taken or are considering taking FluMist, the first nasal flu vaccine in the United States, instead of a shot, you should be aware of the following warning. Please note that these recommendations are only for FluMist. They do not apply to the injected vaccine.

FluMist is a live, attenuated vaccine. As a result, the virus can be shed to other people following vaccination and can cause infection in high-risk individuals. Wyeth, the company that markets the nasal flu vaccine, recommends that "Due to the possible transmission of vaccine virus, FluMist recipients should avoid close contact with immune-compromised individuals for three weeks following administration."

The hospital's Infection Control Department does not recommend FluMist for health care workers and those who have direct patient contact. If you are a health care worker and have already received the FluMist vaccine, you should notify Occupational Health as soon as possible.

If you have questions, contact Nina Shik, RN, Infection Control coordinator, at 8-2779.

# Classifieds, etc.

## Automotive:

2001 Mercury Sable, 26K, perfect condition, \$11,000. 913-236-7214.

2001 Mercury Sable LS, 37K, loaded, leather, excellent condition, extended 6-year/75K powertrain warranty, \$9,500 OBO. 913-894-9575.

2000 Chevy S10 Xtreme truck, 57K, 5-speed, 4-cylinder (2.2L), CD, A/C, cruise, tinted glass, white, LineX spray on bed, \$7,000. 913-244-9582.

1997 Jeep Wrangler, 4-speed, 4 x 4, excellent condition, A/C, heat, tape deck, blue with hard and soft tops, 90K, \$12,000 OBO. 913-322-2063.

1992 Honda Accord, 4-door, automatic, gray, power windows, very clean, very good condition, 123K, \$2,800. 913-381-3078.

## For Sale:

Medical office treatment table, heavy vinyl padding, shelf underneath, paper dispenser on one end, excellent shape, \$125; portable massage table with carrying case, used 4 times, \$125; 1913 upright Victrola record player, mahogany cabinet, excellent shape, plays perfect, with records/needles/more, \$300; 2 Bonaire Digital cool air humidifiers, used one day, cost \$70 each, sell for \$25 each. 913-299-2595.

China cabinets: 1950 Duncan Phyfe mahogany, \$650, and 1930 Victorian oak, \$450; mahogany dining table, \$350; e-mail [kcherman@earthlink.net](mailto:kcherman@earthlink.net) for pictures and dimensions. 913-269-7006.

Sony CDP-C435 5-CD changer, remote control, also plays CD-Rs, \$35. 913-390-9520.

Kolcraft Pediatric 1000 crib/toddler mattress/cover, \$30; 2 Evenflo car seats, deluxe, \$45, basic, \$15. 913-831-7487.

2 twin beds/mattress/box springs/frames, one is a flex bed (raises and lowers) with vibrator, \$500 for all. 913-682-3517.

2 home decor pictures of Bengal tiger and cheetah striking pose, framed in mahogany foil-finished solid wood, \$70 each OBO. 816-769-2515.

Oak roll-top desk with wooden desk chair, \$400. 913-709-5838.

GE electric stove, self-cleaning, off-white color, \$50 OBO; white cast-iron pedestal sink, \$50; white porcelain toilet, free. 816-753-2410.

Lawn Boy mower, \$100; Weed Eater hedge trimmer and weed wacker, \$10 each; Bassett pine computer armoire and chair, \$125; Total Boy exercise machine, \$45; dark wood queen headboard, \$25. 913-897-9069.

Miscellaneous stereo equipment: bookshelf speakers RA-8s with new tweeters, \$20; Dalco woofer, \$30; Dynaco pre-amp-solid state, \$40; Phillips turntable, \$30. 913-642-3767.

Odds and ends: Little Tots sandbox, \$7; redwood jungle gym, \$50; futon, \$25; fish finder, \$25; inflatable dinghy with oars and pump, \$15; Baby Taylor steel string guitar, \$100. 913-642-3767.

Couch with hide-away bed, blue, good condition, \$25; headboard and nightstand, \$10; full-size mattress and box springs, \$10; must be able to transport. 913-341-3833.

2 Littman classic II stethoscopes, black, 27", in box, never used, warranty, original price \$100, sell for \$80 each. 816-531-7892.

White Jacuzzi whirlpool bathtub, \$500. 913 221-9011.

## Wanted:

Car pool members for I-70 commute from Lawrence to KUMC, 8 a.m.-4:30 p.m. work schedule, open to sharing less than 5 days each week. 785-842-7153.

Ride/car pool from Lee's Summit to KUMC, flextime hours 6:45 a.m.-5 p.m. 816-524-5501.

2 tickets to Dec. 14 Chiefs game. 813-520-1271.

## Free to Good Home:

Kitten, 8 weeks old, black and white, named Oreo. 816-452-7547.

# Coming Up

## Thursday, Nov. 6

- Faculty Research Day, noon-4 p.m., Rieke Auditorium; poster session and reception, 4-6 p.m., 4016 and 4024, School of Nursing.

## Friday, Nov. 7

- Caregiver Support Group Meeting, 11 a.m.-12:30 p.m., Landon Center.
- KUMC Auxiliary fundraiser, Longaberger basket sale, 10 a.m.-3 p.m., outside the cafeteria.
- Neurology Grand Rounds, "Immunopathogenesis of Multiple Sclerosis," Michael Racke, MD, UT Southwestern Medical School, Dallas, 8:30-9:30 a.m., 1563a hospital.
- Psychiatry Grand Rounds, "Dual Diagnosis and Treatment," Syed Sattar, MD, 10:30 a.m.-noon, Sudler Auditorium.

## Monday, Nov. 10

- Physiology Seminar, "Causative Relationship Between Eosinophils and the Development of Allergic Pulmonary Pathologies in the Mouse," James Lee, PhD, Mayo Clinic, 4 p.m., 1023 Orr-Major.

## Wednesday, Nov. 12

- Ophthalmology Grand Rounds, "Current Concepts in Dry Eye Syndrome," Ann Stechschulte, MD, 4:45-6 p.m., Sudler Auditorium.

## IN THE CENTER

**Irene M. Cumming**  
President and CEO  
The University of  
Kansas Hospital

**Donald Hagen, MD**  
Executive Vice Chancellor  
University of Kansas  
Medical Center

Barbara Jaekel, Editor  
Val Renault, Senior Writer  
Kevin White, Senior Graphic Designer  
Jan Lewis, Editorial Manager  
Mary King, Communications Services Director

*In The Center* is a weekly employee publication published by The University of Kansas Hospital's Communications Services Department. Send story ideas to Barbara Jaekel, Bldg. 48, Room 1070, or e-mail [bjjaekel](mailto:bjjaekel) or call 8-1074.

**Ad Policy** - Send or bring your ad, 30 words or less, to Bldg. 48, Room 1070, fax to 8-1063, or e-mail [bjjaekel](mailto:bjjaekel) by noon Thursday of the week before it is to run. Ads run free of charge for employees, students and volunteers. All ads must include the advertiser's name and work extension (or student box number) for verification. Only home phone numbers—no pager numbers or work extensions—will be published. Please include area code. No ads for commercial services or pets for sale will be accepted. Ads will not be taken by telephone. Ads may be held a week if space is limited.