

# IN THE CENTER

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## Hospital Gears Up for “Fight the Flu, Drive Thru”



With flu season just around the corner, The University of Kansas Hospital is getting ready for its 11th annual drive-through flu shot event Saturday, Nov. 1, from 8 a.m.-1 p.m.

The route begins at 39th and Rainbow, proceeds east on 39th to Cambridge, right on Cambridge to Olathe, and right on Olathe to the parking lot by Kirmayer Fitness Center. Flu shots will be given on a first-come, first-served basis. Participants can register, be screened and receive flu shots, all without leaving their cars.

“It’s one of many health and wellness programs offered by the medical center that reaches out to all members of the community and helps people stay healthy,” explained Amy Metcalf,

Relational Marketing manager, who coordinates the event.

Last year, more than 3,400 people received free flu vaccines during the event.

Patrick Moriarty, MD, co-medical director for the event with H.

William Barkman, MD, expects the numbers to increase this year with the rise in unemployed and uninsured people in the community.

Nearly 300 volunteers, both medical and non-medical, are needed to staff various stations along the route. If you are interested in working 6:30-10 a.m. or 10 a.m.-1 p.m., contact Metcalf at 8-1233 or at [ametcalf@kumc.edu](mailto:ametcalf@kumc.edu).

The University of Kansas Hospital recommends flu shots for people who are at high risk of getting the flu. They include:

- People age 50 and older.
- Residents of nursing homes or other care facilities and those serving people who have chronic medical conditions.
- Adults with chronic disorders of the pulmonary or cardiovascular systems, including asthma.
- Adults who have required

medical treatment for chronic metabolic diseases, renal dysfunction, blood disorders or weakened immune systems in the previous year.

- People who work or live with members of these high-risk groups.

While the flu shots are free, participants are asked to bring non-perishable food items or paper products or make monetary donations to support Harvesters, the community food network.

In addition, Occupational Health will offer free flu shots to employees on Tuesday, Oct. 28, 7 a.m.-4 p.m. The shots will be given in the Occupational Health Clinic, G110 Delp.

Employees unable to get shots on this date may come to Occupational Health on a walk-in basis starting Wednesday, Oct. 29, according to this

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# Executive Forum

## United Way Helps Your Community and the Entire KUMC Campus

The annual United Way campaign began this week. Activities are planned through Oct. 24 to encourage everyone on campus – employees, faculty, staff and students – to participate. Whether you give only a few dollars or a few hundred dollars, your gift – together with the gifts of others – will become an instrument of change for thousands of people in our community.

For the first time this year, half of every gift goes directly to the donor's home community, while the other half is allocated through the Community Care Fund to the regional community's areas of greatest need. For example, if you live in Overland Park, half of your gift will stay in Overland Park. Many employees have asked for this change.

We know you give to United Way because you want to help others, or you or someone you love has been touched by the generosity of others. (William Bunnell, director of Radiology, tells his personal reasons for giving in the story on page 3.)

Because United Way and KUMC want to recognize and thank all who contribute, we're offering several incentives at various levels of giving.

If you donate \$144 annually to the Community Care Fund, which supports programs at more than 150 local agencies, United Way will mail a Caring Club membership

card to your home. The card provides discounts at many local venues, including dry cleaners, restaurants and entertainment.

For the price of a hamburger and fries – less than \$3 a week for a year – your gift provides any one of the following:

- 10 winter coats for low-income children.
- 90 noontime meals for seniors with Alzheimer's disease.
- Five nights of shelter for a homeless person.
- 497 meals for low-income individuals through a local food pantry.
- School supplies for four children.
- Counseling for a domestic violence victim.
- Summer camp activities for three disadvantaged youth.
- Training for eight people on how to support individuals living with AIDS/HIV.

With every dollar you give to United Way's Community Care Fund, United Way is able to provide \$1.26 in services by combining your gift with others and then leveraging them with grants, in-kind gifts and volunteer services.

If you contribute \$500 or one percent of your pay, you can become



Irene M. Cumming  
President and Chief Executive Officer  
The University of Kansas Hospital



Donald Hagen, MD  
Executive Vice Chancellor  
University of Kansas Medical Center

a KUMC Star, and if you contribute \$1,200 or more, you will become a member of the United Way's Leadership Circle. When you step up to these levels, you will be recognized for your commitment during a luncheon on Friday, Oct. 31.

Generosity is a three-step process. First comes knowledge or awareness of the needs of others, then compassion for those in need and finally action to bring about change. We encourage everyone to begin the process today. To learn more about those in need in your community, visit [www.kcunitedway.org](http://www.kcunitedway.org). Then "connect with United Way" by volunteering your time or giving whatever you can with a grateful heart.

# United Way Ambassador Understands the Value of Charitable Giving

Bill Bunnell, director of the hospital's Department of Radiology, believes in "giving back" in the name of all who helped him along the way.

He supports the United Way campaign each year not only because it's a good thing to do, but also because his own childhood "was deeply touched by kindness and love through charitable giving." This year, Bunnell serves as one of the hospital's United Way ambassadors.

Bunnell was born with a condition commonly referred to as "lazy eye," a muscular disorder that causes one eye to turn out.

Growing up in a rural Illinois community in the 1950s, Bunnell's inability to focus and read printed lines on the page was diagnosed by his teacher as a learning disability.

However, his grandmother believed his reading problem was actually a vision problem and contacted the local Lion's Club. The Lion's Club put Bunnell and his grandmother on a train to Children's Hospital in Chicago, where doctors performed



Bill Bunnell, who received help as a child, is now a grateful United Way contributor.

surgery to correct his vision. The Lion's Club footed the bill.

"It was not until much later that

I realized the impact of this gift on my life," Bunnell said. "I never would have had access to reading and learning or the career I have today had it not been for this charitable act. It's what sparked me to be a charitable person.

"There are many people in our own community who are poor, sick and unemployed and who want every day for a better and healthier life. We are uniquely blessed to be able to give even some small amount to show our gratitude for our own good fortune."

## Benefit Concert

The University of Kansas School of Fine Arts, Department of Music and Dance, presents the concert "Where I Live." The event benefits breast cancer prevention programs at the Kansas Cancer Institute, University of Kansas Medical Center.

The Women's KU Chorale with the American String Teachers Association will perform at 7:30 p.m., Monday, Oct. 20, at Leawood United Methodist Church, 2915 W. 95th St., Leawood, Kan. Tickets are \$10. Donations are also accepted. To purchase tickets in advance, call 8-4732.

## KUMC Auxiliary Bazaar

Mindy Owens, KUMC Auxiliary member and wife of Steven Owens, MD, cardiologist, assists at the used book table during the 27th annual KUMC Auxiliary Bazaar. The two-day event raised more than \$8,500 for hospital and university projects and programs and for student scholarships.



## Front & Center



Handpainted pumpkins with Chiefs and Jayhawk logos (above) were popular items for sale during the KUMC Auxiliary Bazaar held Oct. 8 and 9 in the hospital lobby.

Below left, Rebecca Mani, KUMC Auxiliary member, assists Loretta Skiters, Operating Room billing, in selecting holiday ribbons and garlands during the Auxiliary Bazaar.

## Music at the Med

Music at the Med Oct. 9 featured Miguel Flores on piano. Flores received his bachelor's degree from the University of Veracruz, Mexico, and his master's degree from the University of Kansas. He is currently working on his doctorate at KU, where he holds a graduate teaching assistant position. Future Music at the Med artists will include the KU Men's Glee Club with Hugo Vera conducting, Oct. 30, and student soprano, Julie Maykowski, Nov. 20.



## Food Service Celebration

More than 100 people from Dietetics and Nutrition celebrated National Healthcare Food Service Week with a free lunch and cake Oct. 8. Enjoying the buffet were (from left) Jaquana Daniel, Vernelle Coffelt and Raphael Spriggs. Employees also received free gifts from drawings held throughout the week.



## Kirsten Project Benefit

A benefit dinner and auction Sept. 21 for the Kirsten Project Spinal Cord Injury Fund raised more than \$31,000. Over the past three years, the event has raised more than \$100,000 to purchase equipment for the hospital's Rehabilitation Clinic. Among those attending the event were (back row) Tom Brothers, Sally Brandt, PhD, Dan Engelhardt, Rachel Ellebracht, Bonnie Swafford, Trina Schulz, Joan McMahon, RN, (front row) Paula Engelhardt, Raunie Wilson, Jamie Wilson and Sonja Pittrich.



## Students Serving Others

The Community Outreach Program (COP) encourages lifelong volunteerism and offers students opportunities to work on projects that assist underserved people in Wyandotte and Douglas Counties. The internship program is open to KUMC nursing, allied health, graduate and pharmacy students. Students participating in the program this year are (back row) Kimberly Campbell, Deepal Munsif, Larissa Walker, Christian Huskey, Danielle Walker, (fourth row) Amy Myatt, Jaysa Warren, Shenequa Deas, Eskedar Gizaki, Karen Schraeder, Kristy Reynolds, (third row) Jinny May, Stephanie Bohling, student director, Christina Ward, Julianne Fruge, (second row) Ellen Johnston, Kate Weber, (front row) Michael Oller, Anita Metoyer, Akiko Kubo and Jared Kapelski. Not pictured: Lindsey Holmgren.



## Hawk Week

Fonda Briles, coordinator, Student Services, and Dorothy Knoll, PhD, dean of students, hand out Hawk Week T-shirts to students during a fitness orientation program Oct. 7 at Kirmayer Fitness Center.

# Five Star Performance: Teamwork

*In 2001, The University of Kansas Hospital introduced a customer service initiative called “Five Star Performance” and established standards of behavior to help employees achieve service excellence.*

*This is one in a continuing series of articles that honors employees for their exceptional performance in 10 key areas: helpful attitude, professional appearance, prompt service, communication, response to patients’ needs, elevator courtesy, privacy, safety awareness, teamwork and personal pride.*



## Marianne Winckler Financial Reporting

Winckler was nominated by three different managers as a role model for teamwork. For the last few years, she has served as team captain for the American Heart Walk and on various hospital committees.

“Marianne is always willing to jump in when needed or asked and goes that extra mile,” said Diane Preston, manager, Financial Reporting.

“Marianne is an excellent team player and an employee we can always count on,” wrote Carrie Fangman, assistant controller, Financial Reporting. “She bends over backwards to get the job done.”



## Stormy Harrison Operating Room

Harrison won her teamwork nomination because she “helps coordinate many people to help keep our team in the Operating Room and Perioperative Services running smoothly,” wrote David Wyatt, director, Perioperative Services.

“In my short tenure as director, Stormy has been incredible in helping me get started,” he added. “Stormy has eased my transition and has made me feel comfortable here at KU. She has helped to make it home for me in a very short time.”



Teresa Johnson and Carol Garth

## Cash Office Team Patient Financial Services

The Cash Office team “always pulls together to get the job done and take on new challenges,” according to its manager, Carrie Slattery.

The team is responsible for posting payments to patient accounts. Members include Carol Garth and

Teresa Johnson, who work in the hospital, and Dorena Gillom, Majella Meyer, Cheryl Navarre, Gaby Ramos, Jessica Taylor and Martha Thomas, who primarily work in the Broadmoor Building.

“Through two office moves, many procedural changes and staffing fluctuations, they have been there to back each other up, cross train and support their teammates to accomplish departmental goals,” Slattery wrote. “They have remained motivated and committed to the hospital’s values and mission statement and worked toward effecting positive change within the organization.”

## Others nominated for “teamwork” include:

- Heide Boehm, RN, Unit 41
- John Carothers, Unit 41
- Cheryl Chapman, RN, Operating Room
- Kristen Deer, RN, Operating Room
- Dean Merkel, Clinical Lab
- Laura Mikkelson, RN, Unit 51
- Diane Oakland, RN, Surgical Intensive Care Unit
- Shelly Richardson, RN, Same Day Surgery
- Kathy Rowe, Social Work
- Cindy Rutledge, RN, Operating Room
- Megan Schmitz, RN, Unit 51
- Marsha Wilson, Clinical Lab
- Beverly Young, RN, Same Day Surgery

# KUMC Receives Bioterrorism Grant

The University of Kansas Medical Center will lead a training effort to enable health care professionals in Kansas to prepare and respond to the threat of bioterrorism.

The U.S. Department of Health and Human Services (DHHS) approved a \$1.2 million grant, which will bring together medical experts from KUMC's Kansas City and Wichita campuses, bioterrorism experts from the Kansas Department of Health and Environment, agricultural research leaders from Kansas State University and specialists from throughout the state.

The program will also use KUMC's leadership in telemedicine technology to provide distance learning opportunities for physicians, nurses, allied health professionals, pharmacists and other emergency providers.

"Since September 11, 2001, KU Medical Center has worked diligently to share our knowledge of emergency medical response, infectious diseases and other specialties to prepare Kansas to meet

the threat of terrorism," said Donald Hagen, MD, KUMC executive vice chancellor.

"With this grant, we can pull together leading experts throughout the state and use innovative technology to ensure health care professionals are prepared to serve our state in the event of a bioterrorism attack. This is part of our mission and part of our responsibility to our state, and we are pleased to continue our leadership role in this area."

The plan calls for six regional meetings in Kansas to bring physicians, nurses, allied health professionals, pharmacists and emergency responders together to learn the latest technical knowledge and the state's latest bioterrorism response plans. The meetings will be held in six locations across the state:

- Kansas City, Dec. 3
- Pittsburg, Dec. 5
- Topeka, Dec. 8
- Wichita, Dec. 10
- Garden City, Dec. 12
- Hays, Dec. 15.

A second phase will use KUMC's telemedicine interactive video technology to give more specific training to each discipline.

"We will be able to target programs to physicians, nurses, allied health professionals, pharmacists and other groups of health care providers," said David Cook, PhD, director of health and technology outreach at KUMC and principle investigator of the DHHS bioterrorism grant. "Using our telemedicine technology, we can provide this level of specialized training at a fraction of the cost of training each group in person."

Cook said the grant will fund the first year of this program. The DHHS recommended an additional \$1.1 million grant for a second-year program, pending availability of funds and satisfactory progress of the project. It would include a massive disaster simulation designed to show the practical application of the training.

## Heart Walk

The Abby Glaser Children's Heart Fund was founded in 2001 to support research in the area of sudden cardiac death in children.

This year marks the first annual Abby's Run for the Heart, a 5K run/walk event to be held Oct. 18 at Galyan's in Town Center Plaza, 119th and Nall, Leawood, Kan. All proceeds go to the fund to further research that will lead to better treatment and prevention of sudden cardiac death in children.

The event is sponsored in part by Mid-America Cardiology at The University of Kansas Hospital. To register for the 5K run/walk, visit [www.abbyrun.com](http://www.abbyrun.com).

Flu Shots *continued from page 1*  
schedule: Mondays, Wednesdays and Fridays, 10 a.m.-1 p.m., and Thursdays, 8 a.m.-4 p.m. No appointment is necessary.

Employees in the Support Services Building may receive their flu shots on Wednesday, Oct. 29, 9-11:30 a.m., in the building's Conference Room 120F.

Those eligible include all hospital and university employees and staff, volunteers and employees of Sodexho and Service Master.

# Classifieds, etc.

## Automotive:

1999 Saturn S1, 4-door, manual, 66K, dark blue, gray interior, CD, A/C, 1 owner, very good condition, very economical car, \$4,000 OBO. 913-558-5279.

1995 Acura Integra, 2-door, automatic, gray, power windows/locks, moon roof, very good condition, 167K, \$4,100 OBO. 913-441-2538.

1995 Oldsmobile Delta 88, black, automatic, power windows, V-6, leather seats, clean, 110K, \$3,500. 816-352-1005.

1991 Blue Mitsubishi Montero, good condition, A/C, 4-wheel drive, good tires, new starter/muffler, good maintenance record, good student car. \$1,500. 913-789-7386.

1979 Cadillac motor, 89K, complete, \$500; 1953 Buick with all parts, ready to be restored, make offer. 913-788-5729.

1984 Mustang convertible, 3.8 liter, V-6, auto, cruise, tilt, AM/FM/cassette, new interior, new tires, many new parts. \$2,000. 913-441-9414 or 913-268-8471.

## For Sale:

4-year-old gelding, broke, gentle, versatile, \$1,200. 913-788-5729.

4512 Walker, KCK, 2 BR, 1 BA, attached garage, total rehab, new furnace, A/C, roof, electrical, plumbing, cabinets, carpet, paint. \$56,500. 816-260-1045.

Ranch house, Independence., Mo., 3½ BR, 1½ BA, 1,340 square feet, attic fan, one A/C window unit, fenced yard, 13' x 10' storage, assumable loan, gas \$119/mo., \$60,000. 816-461-0420.

1961 Mercruiser, 4-cylinder inboard, 17' span, 110 hp, \$1,000. 913-788-5729.

Ping-pong table, like new, \$150 OBO. 913-262-6392.

Speed Queen Marathon heavy-duty, large-capacity washer, same kind used in many laundromats, works great, \$75 OBO. 913-722-6319.

L-shaped computer workstation, like new, from Office Max, \$80. 816-505-9505.

Kenmore washer, good condition, \$125; Amana electric dryer, like new, \$100; or both \$200; Kenmore refrigerator, 22 cu. ft., off-white, glass shelves, freezes and cools great, \$150; Lennox gas furnace, coated heat exchanger, older model, great condition, \$75. 913-384-3378.

25 black vinyl chairs and 12 black vinyl chairs with casters, \$15 each. 913-269-0095.

## Wanted:

Part-time nanny for Shawnee couple with 2 children, ages 5 and 7, Mon.-Fri., 3:15-6:15 p.m., occasional overnights/weekends, must have own transportation, childcare experience, references. 913-962-8540 or 816-283-2234.

# Coming Up

Thursday, Oct. 16

- Hospital Retirement Choice Meeting, 3:45 p.m., Lied Auditorium

Friday, Nov. 17

- Hospital Retirement Choice Meetings, 7:45 a.m., G013 School of Nursing, 11 a.m. and 2 p.m., Wahl West Auditorium.
- Neurology Grand Rounds, "The Patient with an Elevated CK," David Saperstein, MD, assistant professor, Department of Neurology, 8:30-9:30 a.m., 1563a hospital.

Tuesday, Oct. 21

- "BMPs and Early Lineage Decisions of Human Embryonic Stem Cells," Ren-He Xu, MD, PhD, University of Wisconsin Medical School, 11 a.m., B018 School of Nursing.

Wednesday, Oct. 22

- Distinguished Visiting Scholar Lecture, "Implications of Entrepreneurship in Medicine," Carl Schramm, PhD, JD, president and CEO, Kauffman Foundation, noon, G013 Varnes, School of Nursing.
- Final oral examination for the PhD in nursing, Mary Kohen, "Negotiating the Journey: Preparing for Childbirth Through Education," 1 p.m., 2078 School of Nursing.

## IN THE CENTER

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## Correction

Last week's *In the Center* story on the Bohan Teaching Award Professorships included an incorrect photo of Norberto C. Gonzalez, MD, one of the award recipients. This is the correct photo. We apologize for the error.

