

IN THE CENTER

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United Way Campaign Kicks Off Oct. 13

“Knowledge. Compassion. Action. Connect with United Way.” That’s the theme of this year’s KUMC United Way campaign, which begins Oct. 13 and continues through Oct. 24.

This year the KUMC campaign hopes to raise \$187,600 and encourage 286 more donors to participate in the campaign than last year – a two percent participation increase.

Since 1998, United Way of Wyandotte County has earmarked about half of all donor funds to go to programs that improve the lives of children in this community. These include agencies such as Big Brothers Big Sisters of Greater Kansas City, the Boys and Girls Club



KUMC United Way leaders kick off the campaign on the steps of the Murphy Building by announcing the goal of \$187,600. They include (front row from left) Winnie Dunn, PhD, university campaign chair; Phyllis Quinn, hospital head ambassador; Mary Bosco, campaign administrator; Debra Brogden, university head ambassador; (back row) Peter Patterson, MD, School of Medicine head ambassador; Dorothy Knoll, PhD, Wyandotte County campaign chair; Eldonna Sylvia, RN, School of Nursing head ambassador; Dave Cobb, hospital head ambassador; Lisa Coke, university head ambassador; and Kim Cuda, United Way campaign cabinet.

of Greater Kansas City, Franklin Children’s Center, Associated Youth Services and many more.

Co-chairs for the KUMC campaign are:

- Winnie Dunn, PhD, professor and chair, Occupational Therapy Education (university)
- Don Branson, director, Human Resources (KUPI)
- Ruth Heaton, assistant director, Patient and Community Services, Organizational Improvement (hospital)
- Ken Kuse, business director, Operations, Organizational Improvement (hospital)

The campaign will kick off early Monday morning, Oct. 13, when United Way ambassadors will hand out free Krispy Kreme doughnuts and United Way of Wyandotte County brochures to employees and students at all KUMC entrances. The brochure lists Wyandotte County member agencies.

Campaign organizers will also offer several incentives to increase participation.

There will be a free Chris Cakes pancake breakfast in the cafeteria, 8-10 a.m., Friday, Oct. 17, for those who have made donations to United Way by that time.

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Bohan Awards Recognize SoM Professors

Barbara Atkinson, MD, executive dean and vice chancellor for Clinical Affairs at the University of Kansas School of Medicine, recently announced recipients of the 2003 Ruth Bohan Teaching Award Professorships. The awards went to Norberto C. Gonzalez, MD, and Daniel J. Stechschulte, MD.

The teaching awards provide \$5,000 to two SoM faculty for demonstrating excellence in teaching medical students. Nominees must be SoM faculty members for at least five years and must be nominated by one or more SoM colleagues. Faculty from Wichita and Kansas City are eligible to receive this award.

Peter T. Bohan was professor of Medicine at the University of Kansas School of Medicine from 1914-45. Through his generosity, trusts were established to provide perpetual support for the Peter T. Bohan Chair in Medicine, the Peter T. Bohan Medical Scholarships and the Bohan Visiting Professorship Series.

After his death, Ruth Harris Bohan dedicated herself to continuing her husband's educational and philanthropic endeavors within the SoM. Her estate has reinforced the Bohan legacy. The Ruth Bohan Trust provides the entire support for the Ruth Bohan Teaching Professorship Award.

Gonzalez received his medical degree from Universidad Nacional De La Plata, Argentina. He served a postdoctoral fellowship in the Department of Physiology at KU from 1965-67, when he was offered a position as assistant pro-

fessor. He was promoted to associate professor with tenure in 1974 and professor in 1980.



For more than 30 years, Gonzalez has served an invaluable role in teaching respiration in medical physiology. Students consistently give him high marks for his thoroughly prepared and well-presented lectures, as well as his small group teaching. He spends many hours helping students who are having difficulty.

One of his nominators wrote, "Students hold Dr. Gonzalez in high esteem despite the fact that he challenges them to perform at a high level." Gonzalez has mentored more than 20 graduate and undergraduate students.

Gonzalez is one of the major reasons that the first-year medical class has cited medical physiology as the best first-year course three times in the past six years. He has been awarded the Student Voice award four times and last year was the recipient of the University of Kansas Chancellor's Distinguished Teaching Award for Excellence in Teaching.

Gonzalez also maintains a highly productive and successful research program with sustained funding from the National Institutes of Health.

Stechschulte received his medical degree from St. Louis University School of Medicine, served a residency in Medicine at the University of Kansas SoM and received a research fellowship at Harvard Medical School at the Massachusetts General Hospital. He also was awarded a postdoctoral research fellowship from the National Institute of Arthritis and Metabolic Diseases.



He joined the KUMC Department of Internal Medicine 30 years ago as associate professor and was promoted to professor in 1977. He is currently division director, program director and associate chair for Allergy, Clinical Immunology and Rheumatology.

For the past 15 years, Stechschulte has taught the cell and tissue biology course. Stechschulte teaches medical students through lectures, small group sessions and one-on-one in subspecialty clinics. In addition, he frequently mentors second-year summer medical students in the research laboratory.

One nominator described Stechschulte as "a rare individual with a high level of competence and enthusiasm in patient care, teaching and research." He has received the Outstanding Teaching Award from the Department of Internal Medicine.

Nurse Residency Program Offers Advanced Training and Education

Residency programs aren't just for physicians anymore.

The University of Kansas Hospital in partnership with the University of Kansas School of Nursing now offers a Post-Baccalaureate Nurse Residency Program, created and sponsored by the University HealthSystem Consortium and the American Association of Colleges of Nursing. KUMC is one of only 12 academic medical centers throughout the country participating in this program.

To participate, a nurse must be hired by the hospital within six months of graduating from an accredited BSN program and have a

Annette Rengier, RN (left), a May BSN graduate of Missouri Western State College, is taking part in a new nurse residency program. Her on-the-job learning opportunities in the Neurosurgery Intensive Care Unit include mentoring from her preceptor, Tonya Rhone, RN (center), and support from her resident facilitator, Joan McMahan, RN (right).



Kansas RN license or a Kansas work permit indicating a licensure is pending.

In addition to providing nurses extra support as they launch their nursing careers, the nurse residency program prepares nurses for unit leadership positions and helps the hospital retain nurses in a highly competitive job market.

The first class of 51 nurse residents, hired between May 15 and Sept. 15, is working in various units throughout the hospital for a minimum of one year. Throughout the year, they receive additional education, training and support from advanced practice nurses who serve as preceptors and resi-

dent facilitators, explained Robyn Setter, RN, education specialist.

Setter serves as nursing residency program coordinator, along with David Martin, RN, SoN clinical assistant professor, and Cyndy Steen, RN, hospital nursing development coordinator.

"The residents are opening up at the seminars and sharing experiences as new nurses," said Steen. "It is a challenging first year, and we hope to help the residents survive by providing additional support. We want them to feel prepared to be leaders on their units when the residency program ends."

Each month, nurse residents receive specialized training provided by nursing leaders from the hospital's Department of Nursing and faculty members from the SoN. The training curriculum is divided into two six-month phases. Each covers important topics related to leadership, patient outcomes and professional development.



Doria Monroe, RN (left), and Vanessa Robinson, RN, both 2003 University of Kansas School of Nursing graduates, receive advanced training and educational opportunities as part of the new nurse residency program. Currently, they work in the hospital's new sixth-floor Medical Telemetry Unit, which provides continuous cardiac monitoring of patients with a wide range of medical conditions.

United Way Leaders

United Way head ambassadors for the hospital learn more about their responsibilities during an Oct. 3 meeting. They are (front row from left) David Cobb, Ruth Heaton, hospital campaign chair, Renee Payne, (back row) Mary Bosco, campaign administrator, Phyllis Quinn, Lisa Ward and Janet Harp.



Front & Center



Open House

Natalia Mazzetta, University of Kansas School of Nursing junior, checks the blood pressure of KU Chancellor Robert Hemenway, PhD, at the KU Open House and Family Weekend, Saturday, Sept. 20, in Lawrence. The KU Schools of Nursing, Allied Health and Medicine participated in the annual event that showcases KU programs to prospective students and their families. SoN students checked blood pressure and conducted 97 glucose and cholesterol screenings.

Medical Mission Trip

Rosie Thompson, RN, clinical nurse specialist in the Burnett Burn Center, holds a child she met in Botosani, Romania, as part of a Medical Missions Foundation trip. About 55 doctors, nurses and other health care professionals from the Kansas City area shared their expertise with residents of the rural city. Thompson provided nurses with training in burn wound care, helped improve rehabilitation for burn patients and developed a burn prevention program. In addition to teaching burn prevention basics and developing prevention strategies, she gave an hour-long live interview on Romanian television.



Patients Praise Hospital for Exceptional Care

*The following comments are from recent patients at
The University of Kansas Hospital.*

From a Unit 41 patient:

“I just want to say thank you to all of you for being so kind and patient with me. You are all beautiful people.”

From a SICU patient:

“Nurses in the SICU were the best and most skilled I have ever had in any hospital.”

From a Unit 45 patient:

“To the two anonymous employees who helped my wife chase wind-blown papers down a rainy street by the parking garage – thank you! This is but one example of the helpfulness of your employees.”

From a Unit 46 patient:

“We just can’t say enough about the excellent care. Thanks to Dr. Tadros and Dr. Wilson. The nurses were fantastic. All of the staff deserve a big pat on the back!”

From a Unit 15 patient:

“Everyone at KU Med has been so wonderful to me and my family – both professionally and personally. We all feel that I am in good hands and receive the best of care.”

From a Unit 56 patient:

“I would like all of your Labor and Delivery staff and nursery staff to know how much I appreciate the wonderful care my baby and I received. You are all wonderful.”

From a Unit 43 patient:

“I would like to thank Marilyn and Rebecca, two of the most wonderful people, who took care of me during my stay. They were very, very caring and supportive of me.”

From a Unit 42 patient:

“I have never had such caring, professional angels, all on one unit.”

From a GI/Endo patient:

“Many thanks to your highly competent and skilled nurses who turned a scary experience into a comfortable adventure. Love you all.”

From a KU Medical Plaza West patient:

“Cindy Redenbaugh, the Cancer Center receptionist, is all I would ever ask for in that position. She is caring and kind in a personal way, yet extremely professional.”

From a Unit 51 patient:

“All staff and employees were extremely nice to me and most helpful in every way. I would recommend your hospital to anyone.”

From a patient:

“I wish to commend and thank the Accounting Department. Each time I called with a question, they had information and a response at the moment I asked.”

Support Group Offers Help for Heart Patients

Trying to live a “normal” life with heart disease is tough. Sometimes patients just need to talk to other people who understand. That’s why there’s an active Cardiac Support Group at The University of Kansas Hospital.

Group members meet monthly to share information about heart disease and to talk about their personal experiences, explained Pat Twenter, RN, cardiopulmonary

rehabilitation coordinator. The group is also designed to teach heart patients how to reduce their stress levels in daily social relationships, workplace responsibilities and ordinary life activities.

The group meets at 7:30 p.m. on the first Thursday of each month in Room 5003 of the hospital. It’s one of several support and educational programs that are part of cardiac rehabilitation for recovering

heart patients.

Ned Hunter, PhD, clinical associate professor, Psychology, assists with the program. He or one of his PhD students frequently presents educational materials or offers relaxation techniques.

“It’s all part of an on-going effort to provide both physical and emotional support to our patients,” Twenter added.

SoN Announces New Nursing Specialty Tracks

A July 2003 Institute of Medicine report suggests that academic medical centers, such as the University of Kansas Medical Center, have a key role in improving the quality of health care – by better training and educating future health care professionals.

To meet those needs, the University of Kansas School of Nursing has created three new nursing specialty tracks – health care informatics, public health nursing and organizational leadership.

“We know we have a great record for giving students solid, practical clinical experiences,” said Helen Connors, RN, PhD, associate dean for Academic Affairs. “But students also need to be better prepared to lead organizational change, use technology to work more efficiently and effectively, and increase primary care and prevention services to improve the health of the public. Organizational leadership, informatics and public health are some of the new initiatives that dramatically influence health care delivery.”

The health care informatics curriculum will provide graduates with a competitive edge in the marketplace and a comprehensive understanding of how information technology can improve the safety, quality and efficiency of patient care.

The public health nursing curriculum is designed for novice and experienced nurses in current public/community health roles or for those who would like to impact the clinical care of certain population

groups. Graduates will be prepared for leadership roles in state and county health departments, national and regional agencies or as leaders in community-based clinical and advocacy agencies.

The new organizational leadership curriculum prepares clinicians with new and advanced skills to effectively forge change in the health care system. Training will cover organizational politics and policy development, implementation and impact analysis. Linked to this specialty track is an option to acquire a joint degree – Master of Science (MS) in Nursing (Organizational Leadership) and MS

in Health Services Administration.

The health care informatics and public health tracks also will offer some of the same leadership courses as the organizational leadership track.

“All three specialty tracks address growing concerns in organizations for individuals who can lead and manage from a systems perspective,” said Michael Bleich, RN, PhD, SoN associate dean of Clinical and Community Affairs. “The new tracks are our way of helping to solve health care workforce issues. And, the exciting part is these courses will be presented in an online format, so we can reach and influence nurses throughout the Midwest.”

Campus Security Report Available Online

The University of Kansas makes several safety and security reports available to the community and to employees and students. These reports provide important information, including several items required by federal law.

“The Medical Center Campus Security Report” is published annually and contains:

- Campus policy regarding the reporting of criminal activity.
- Campus policy concerning facility safety and access.
- Campus policy concerning law enforcement.
- Information regarding security and crime-prevention programs.
- Campus policy for the recording of off-campus criminal activity.
- Campus policy regarding the sale, possession and use of alcohol and illegal drugs.
- Information regarding drug and alcohol education programs.
- Campus policy regarding sexual assault programs to prevent sex offenses and procedures to follow when sex offenses occur.
- Crime statistics for the three most recent calendar years.

The report can be accessed at www.kumc.edu/police/campact.html. A written copy can be obtained by contacting the KU Police Department on the KUMC campus, 3901 Rainbow Blvd., Kansas City, KS 66160-7145.

WHAT'S NEWS

AT KUMC

Breast Cancer Classes

October is National Breast Cancer Awareness Month. Breast cancer is one of the most prevalent cancers among women in the United States, second only to skin cancer. One out of every nine women in the U.S. will develop breast cancer during her lifetime. This year, about 175,000 American women will develop breast cancer, and about 43,400 will die of the disease.

Lori Ranallo, RN, clinical breast specialist, will present an informative program on the risk factors and steps you can take to

detect breast cancer at 7 p.m., Tuesday, Oct. 14, at The University of Kansas Medical Plaza West, 7405 Renner Rd., Shawnee, Kan.

A related program for women undergoing cancer treatment teaches them methods to cope with appearance-related concerns and regain a sense of self-confidence and control over their lives. The seminar, "Look Good – Feel Better," will be offered from 2-4 p.m., Thursday, Oct. 16, at The University of Kansas Hospital Cancer Center.

Both programs are free and open to the public.

Grand Rounds

Ophthalmology Grand Rounds and a visiting professor lecture Friday, Oct. 17, will focus on neuro-ophthalmology. Case studies will be presented 1:30-3:30 p.m. in G013 School of Nursing; Grand Rounds will be presented 3:45-5 p.m. in Lied Auditorium.

Presenters will be Bradley K. Farris, MD, professor, Dean McGee Eye Institute, University of Oklahoma Health Sciences Center, and Beatty Suiter, MD, Ophthalmology chief resident.

CE Conference Supports Professional Nurse Development

"Continuing Competence: Where Education and Practice Meet" will be the theme of the 30th annual National Conference on Professional Nursing Education and Development. The continuing education conference will be held Nov. 6-9 at the Hyatt Regency Crown Center Kansas City and is sponsored by the University of Kansas School of Nursing and the University of Missouri Sinclair School of Nursing.

Pre-conference speakers from the SoN are Michael R. Bleich, PhD, RN, associate dean, Clinical and Community Affairs, and executive director/chief operating officer, KU HealthPartners, and Rebecca M. Vaughn, RN, director of clinical services for KU HealthPartners. SoN concurrent session speakers include Karen Tarnow, PhD, RN, Rene Mayo-Rejai, Wanda Bonnel, PhD, RN, Carol Starling, PhD, RN, and

Sharon Kumm, RN.

Karen L. Miller, PhD, RN, dean of the KU Schools of Nursing and Allied Health, will be the keynote speaker on Sunday, Nov. 9. Helen R. Connors, PhD, RN, professor, associate dean of Academic Affairs, and Judith J. Warren, PhD, RN, associate professor, are keynote speakers on Saturday, Nov. 8.

The conference includes five pre-conference topics, more than 100 concurrent sessions and roundtable discussions, an open forum, exhibits, a breakfast, a luncheon, a reception, a barbecue dinner with music and a city tour. Continuing education credit is available.

Register through KU Continuing Education by calling 877-404-5823 or 785-864-58223, by fax at 785-864-4871, by e-mail at kuce@ku.edu or online at www.kuce.org/kumc/nec.

Classifieds, etc.

Automotive:

1990 Accord EX, teal, 4-door, 5-speed manual, sunroof, power windows/locks, spoiler, tinted windows, 142K, excellent mechanical condition, well maintained, all new belts, timing, front seals, \$2,950. 816-444-0780.

1994 Lincoln Town Car, white, very nice, 128K, \$3,500, 816-358-0750.

2001 Mercury Cougar C2, V6, black, 5-speed, sunroof, CD, spoiler, sporty, 33K, \$11,500. 913-384-4417.

For Sale:

Whirlpool 46" x 21" stove, 4 interchangeable stainless steel modular cook tops with 1 large and small burner and 2 medium burners, a griddle, grill with a rotisserie, \$185; Whirlpool 30" self-cleaning electric built-in oven, black front, clock doesn't work, \$115; built-in Litton microwave oven, black front, 10-cycle touch control, large cavity with shelf and temp probe, \$65; Whirlpool dishwasher, super scour, 10-button control with delay, walnut and black front, \$45; walnut island range hood with exhaust fan and 2 lights, \$85; ceramic stainless steel kiln with stilts and posts, 2 whole shelves, 1 half shelf, used twice, \$280; some greenware. 913-897-9492.

Beautiful plus-size 20 women's 2-piece "after 5" dress, lilac, matte satin, never worn, ideal for homecoming or prom, paid \$200, asking \$150. 816-363-0062.

Queen-size Sealy Posturepedic mattress, box springs, frame, like new, \$200 OBO. 913-780-9012.

Numerous Snow White and the Seven Dwarfs collectibles, vintage and new, various antiques, collector piggy banks, will sell as separate pieces or groups. 913-384-4417.

To Rent:

Olathe house, 3 BR, 1½ BA, 2-car garage, great family home, large deck, family room with fireplace, no pets, \$975/month plus deposit. 913-764-8203.

Lost & Found:

Silver charm bracelet found in unpaved yellow lot by Support Services; silver watch, Carriage, found by Dykes Library; owners must provide descriptions to Karen Richardson. 8-4586.

Wanted:

4 audio cassettes transferred to CD format for a reasonable price. 913-909-5038.

Coming Up

Friday, Oct. 10

- Combined Pediatrics/Neurology Grand Rounds, "Pediatric Multiple Sclerosis: Diagnosis and Treatment Challenges," Lauren Krupp, MD, State University of New York at Stony Brook Health Sciences Center, 8-9 a.m., Lied Auditorium.
- Psychiatry Grand Rounds, "Atypical Anti-psychotics & Mood Disorders," Douglas Geenens, DO, 10:30 a.m.-noon, Sudler Auditorium.

Saturday, Oct. 11

- KUMC Christmas in October project, 8 a.m.-3 p.m., Rosedale Development Association.
- Kansas Cancer Institute's Tastevin 2003, wine tasting, 2-4 p.m.; wine auction and dinner, 6 p.m., The Fairmont Kansas City Hotel.

Tuesday, Oct. 14

- Domestic Violence Awareness Month information table, 11 a.m.-1 p.m., Stoland Lounge, Orr-Major; continues Oct. 15.
- Cognitive Therapy Addiction Treatment, Bruce Liese, PhD, 1-2:30 p.m., Family Medicine.
- Burn Survivors Support Group, 6:30-8 p.m., Burnett Burn Center.

United Way continued from page 1

All KUMC students who donate one dollar or more on Oct. 20 will receive a coupon for free cookies at Terry's Café.

Those who contribute to the campaign will also be eligible for prize drawings, including KU basketball tickets, Worlds of Fun tickets, a DVD player and more. The names of all those who give to the campaign will be added to a paper link chain that will begin in Murphy Lobby and "connect donors to United Way," explained Mary Bosco, United Way campaign administrator.

For the first time, university faculty, staff and students will be able to pledge online. The procedure is easy. Go to <https://donor.united-e-way.org>. Fill in three boxes: the campaign code (kckumc03), your username (employee ID number) and then your password (m + your birthday). Then click "Pledge Now."

Hospital employees will receive information and pledge cards from their ambassadors, which may be completed and returned to their managers or mailed in.

IN THE CENTER

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In The Center is a weekly employee publication published by The University of Kansas Hospital's Communications Services Department. Send story ideas to Barbara Jaekel, Bldg. 48, Room 1070, or e-mail bjaelkel or call 8-1074.

Ad Policy - Send or bring your ad, 30 words or less, to Bldg. 48, Room 1070, fax to 8-1063, or e-mail bjaelkel by noon Thursday of the week before it is to run. Ads run free of charge for employees, students and volunteers. All ads must include the advertiser's name and work extension (or student box number) for verification. Only home phone numbers—no pager numbers or work extensions—will be published. Please include area code. No ads for commercial services or pets for sale will be accepted. Ads will not be taken by telephone. Ads may be held a week if space is limited.