

CENTER *express*

THE UNIVERSITY OF KANSAS HOSPITAL • UNIVERSITY OF KANSAS MEDICAL CENTER

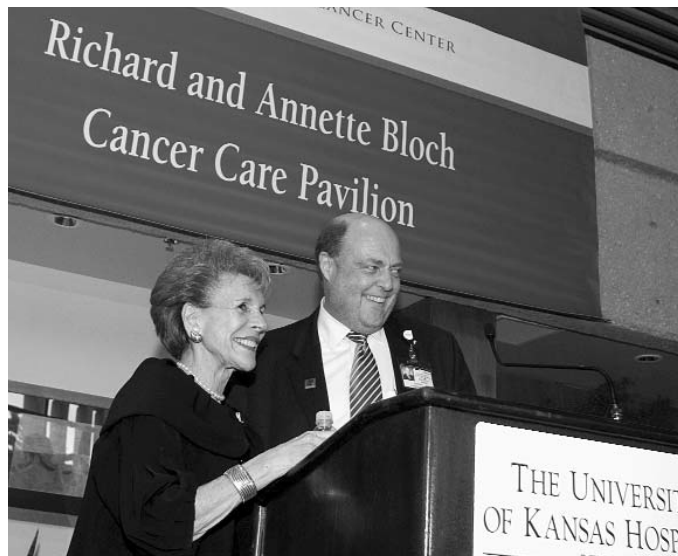
Annette Bloch Makes Historic \$20 Million Gift to Cancer Program

Facility Renamed Richard and Annette Bloch Cancer Care Pavilion

Deafening applause and a standing ovation followed philanthropist **Annette Bloch's** announcement of her \$20 million donation for cancer care at The University of Kansas Hospital.

She spoke Oct. 14 at a special meeting at the Westwood Campus Atrium to a packed room of hundreds of hospital leadership and board members, University of Kansas Medical Center leaders, cancer care team members, KU Endowment staff, family and friends. The gift was a closely held secret until the moment of her announcement, when the crowd collectively gasped.

"Many of you know how much I love this hospital," Bloch said, smiling. She



talked about her recent experience with early stage breast cancer and a lumpectomy, praising the "wonderful care" she received from her physicians, nurses and other staff members. "I could have

gone anywhere, but I was so lucky to be able to come here," she added. "I've been all over the country advocating for cancer patients, and there is something special about this hospital's services, this facility and the people who work here."

A few minutes later, a huge banner unfurled, revealing the new name of the hospital's outpatient cancer facility: Richard and Annette Bloch Cancer Care Pavilion. This name also will appear on the hospital's Radiation Oncology building on the main campus.



(Above) **Annette Bloch**, surrounded by applause

(Left) Philanthropist Annette Bloch was joined onstage by **Bob Page**, president and chief executive officer, after her announcement of a \$20 million gift for cancer care at the hospital.

The hospital's cancer program is blended with the University of Kansas Cancer Center, the institution seeking National Cancer Institute designation for the area. Bloch stressed she wanted her gift to help expedite the drive for NCI designation, a thought echoed by **Roy Jensen, MD**, director, KU Cancer Center.

"They say there are a handful of days, personally and professionally, you remember your whole life, and this is one of them," said **Bob Page**,

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Spine Center to Host Open House

Staff at The University of Kansas Hospital will get a preview of the 22,000-square-foot Comprehensive Spine Center at an open house 2 to 4 p.m. Wednesday, Oct. 22.

Located near the hospital's main entrance, the facility opens to patients Monday, Nov. 3. Multidisciplinary teams of spine care experts will provide relief and support for patients suffering from back pain and spinal disorders.

Watch *Center eXpress* for more information.

KUMC Launches Online United Way Campaign

An online United Way campaign launched Oct. 15 for the University of Kansas Medical Center and Kansas University Physicians, Inc.

KUMC faculty, staff and students can donate at *kumc.edu*, where a Jayhawk tote board indicates the campaign's progress. Last year, KUMC and KUPI launched their first paperless campaign, raising more than \$85,000. This was \$10,000 over their United Way goal.

"Workplace giving is a great way to put our charitable giving to work to improve lives and build a stronger community," said **David Adkins**, vice chancellor, External Affairs.

This year's goal is \$90,000. The campaign ends Friday, Oct. 31.

To pledge:

1. Log on to *my.kumc.edu*.
2. Click on the United Way logo in the center column.
3. Enter a unique password.
4. Click on the link E-Way to open the United Way pledge site.
5. In the username box, type your KUMC network user ID.
6. In the password box, type the password created in step 3.

You can make a one-time gift, contribute a percentage of your pay or authorize an amount to be withheld each pay period.

State of Kansas employees also participate in the Community Health Charities (CHC) workplace giving campaign. Packets with donor pledge forms and information on CHC will be distributed to medical center departments this week. State employees can choose to support the United Way, KU Endowment and CHC through payroll deduction.

Respiratory Therapy Earns Quality Award

For the third consecutive year, Respiratory Therapy Services at The University of Kansas Hospital earned Quality Respiratory Care Recognition.

The department is one of only 13 in Kansas hospitals honored by the American Association for Respiratory Care (AARC) this year. The distinction is given for "first-rate respiratory care."

To celebrate Respiratory Care Week, the department will display the award, quality initiative posters and a video from AARC outside the cafeteria 11 a.m. to 1 p.m. Wednesday, Oct. 22.

The hospital's respiratory therapists work in all patient care areas. They also support students enrolled in the KU School of Allied Health's Respiratory Care Education program.

Hospital PTO Buy-back Begins Oct. 17

Eligible employees of The University of Kansas Hospital can sell up to 40 hours of future paid time off (PTO) starting Friday, Oct. 17. Participants must have a balance of at least 80 hours of PTO available on their Friday, Oct. 17, pay stub.

The future PTO hours participants are selling start with the Dec. 26 paycheck. Payment for these hours will be Dec. 12.

To participate, you must apply. Applications will be on the intranet, 24/7, starting Oct. 17. Complete and submit the enrollment form online by 4:30 p.m. Thursday, Nov. 6. Applications will not be accepted after the deadline.

The next opportunity to sell PTO is May 2009 for a June pay out. For more information, contact hospital Human Resources, 5-5230.

exposure



Physician Assistants Donate to Pediatrics

To celebrate National Physician Assistants Week Oct. 6 through Oct. 12, physician assistants (PAs) at The University of Kansas Hospital and the University of Kansas Medical Center donated activity books and crayons to Pediatrics. There are 16 PAs working in 10 specialties. PAs are licensed health professionals who prescribe medication, conduct physical exams, diagnose and treat illnesses, order and interpret tests, assist in surgery and more. PAs making the donation to **Kristine Brees, RN**, nurse manager, Pediatrics, (second from right), were (from left) **Pam Mullin**, **Patrick Egger**, **Michael Kaiser** and **Megan Walden**.

Please send news and calendar items to mmurphy@kumc.edu or contact Marli Murphy at 5-5192. Items must be received by noon on the Monday prior to publication.

eXtracurricular

Thursday, Oct. 16

KUMC AUXILIARY 32nd annual Fall Bazaar: 8 a.m.-4 p.m., hospital lobby. Also Friday, Oct. 17, 8 a.m.-4 p.m.

Friday, Oct. 17

NEUROLOGY/NEUROSURGERY Grand Rounds: "A Neurosurgical and Ethnological Odyssey in Ethiopia," Andrew Kaufman, MD, 6:45-8 a.m., Lied Auditorium.

PEDIATRIC GRAND Rounds: "What's New in the 2007 Asthma Guidelines?" Harold Nelson, MD, 8-9 a.m., Wahl Hall West Auditorium.

PSYCHIATRY GRAND Rounds: "Current Directions in Autistic Spectrum Disorders," Christine Trueblood, MD, 10:30 a.m.-noon, 3015 Sudler.

LANDON CENTER ON AGING Research Seminar Series: "There's No Place Like Home: Measuring Culture Change in Kansas Nursing Homes," Marjorie Bott, RN, PhD, noon-1 p.m., Wahl Hall West Auditorium. Lunch provided for first 25 attendees.

Tuesday, Oct. 21

KU HEALTHPARTNERS/School of Nursing Brown Bag Seminar: "Reducing Health Disparities: Issues in the American Indian Population," Won Choi, PhD, 11:45 a.m.-1 p.m., 1027 Orr Major. PHYSICAL THERAPY Lecture Series: "Moving You to Better Health:

Starting a Walking Program," 12:15-1 p.m., Wyandotte Room.

Wednesday, Oct. 22

INTERNAL MEDICINE Grand Rounds: "Fulminant Hepatic Failure," Ryan Taylor, MD, 8-9 a.m., 3015 Sudler.

BROWN BAG LUNCH Series for Older Adults: "Confrontation: Handling Hand Grenades Without Blowing Yourself or Others Up," Lorrie Eagles, noon-1 p.m., 200 Landon Center on Aging. Reservations: Matt Chandler, 8-3094.

DIVERSITY SEMINAR: "Open a Door – Open a Mind," Katie Rodriguez Banister, noon-1 p.m., Wahl Hall East Auditorium.

KANSAS PUBLIC HEALTH Grand Rounds: "Lessons Learned from the Iowa Flooding," Jim Imholte, noon-1 p.m., 1023 Orr Major.

Thursday, Oct. 23

FAMILY CAREGIVERS Support Group: noon-1 p.m., 145 Landon Center on Aging. Information: 8-2365. Lunch provided.

PREVENTIVE MEDICINE/Public Health/GCRC Seminar: "Examining the Reach of Smoking Cessation Treatment for Hospitalized Patients," Babalola Faseru, MD, noon-1 p.m., Rieke Auditorium.

PROFESSIONAL DEVELOPMENT Seminar: "How to Think Through a Grant Budget," Matt Mayo, PhD, Kelly Daniels, LPN, and Vickie Eaton, noon-1 p.m., Wahl Hall East Auditorium. Pre-registration required: www2.kumc.edu/pdfatraining.

Sleep Center Receives Accreditation

Following an extensive site visit earlier this year, The University of Kansas Hospital's Sleep Disorders Center received full accreditation by the American Academy of Sleep Medicine.

Founded in 1976, the center

opened its new sleep lab at 4720 Rainbow Boulevard in April 2007.

The center honored employees during Sleep Technologist Appreciation Week, Oct. 6 through Oct. 12. Sleep techs prepare patients for sleep studies, monitoring brain, respiratory, muscle and cardiac activity; oxygen saturation; and more.

For more information, call 8-3875.

Free Flu Shot Schedule Through Oct. 24

Watch *Center eXpress* and 24/7 for the free flu shot schedule.

Here's where to get a vaccination within the next week:

Occupational Health Clinic, G110 Delp

- Monday, Oct. 20, 2-4 p.m.
- Tuesday, Oct. 21, 7:30 a.m.-3:30 p.m.

Nursing Resource Center

- Wednesday, Oct. 22- Friday, Oct. 24, 7-9 a.m.

KUMC Student Health Services (students only)

- Friday, Oct. 17, 11 a.m.-1 p.m.
- Monday, Oct. 20, 11 a.m.-1 p.m. and 4-5:30 p.m.

After Oct. 20, students can get flu shots 11 a.m. to 1 p.m.

Monday, Wednesday and Friday during immunization clinics at Student Health Services.

Landon Center on Aging, 210

- Wednesday, Oct. 22, 8-11 a.m.

Support Services Building, 125 Conference Center

- Wednesday, Oct. 22, 1-3:30 p.m.

KU MedWest, Pod D

- Monday-Friday, 7:30 a.m.-9 p.m.
- Saturday-Sunday, 9 a.m.-4 p.m.

Talk with your health care provider if you have questions about flu shots or have had a serious reaction from a previous shot.

Narayan Memorial Symposium Planned

The Bill Narayan Memorial Symposium: Emerging Concepts in HIV Pathogenesis and Vaccine Development, is Thursday, Oct. 23, through Saturday, Oct. 25.

The University of Kansas Medical Center's Departments of Microbiology, Molecular Genetics & Immunology and Molecular & Integrative Physiology are sponsoring the event to honor the contributions of the late **Opendra "Bill" Narayan, DVM, PhD**. Featuring five sessions with more than 30 speakers from universities and medical centers across the country, it will be in the Beller Conference Center at the Kansas Life Sciences Innovation Center.

For session topics and to register, visit kumc.edu/narayan.

Narayan joined the KUMC faculty in 1993. He chaired the Department of Microbiology, Molecular Genetics & Immunology and was director of a COBRE grant from the National Center for Research Resources at the time of his death in 2007. Internationally known for his research, he received funding from the National Institutes of Health for 35 consecutive years.

exchange

Vehicles

2005 HYUNDAI SANTA FE, 44K, silver exterior, gray interior, some hail damage, 4-wheel disc brakes, power mirrors/locks/windows, alloy wheels, cassette/CD player, \$9,000 OBO. 816-743-0223.

2004 HONDA ACCORD EX, 113K, 4 door, V6, gold exterior, leather interior, power seats/windows/moon roof, navigation system, XM radio, 6-CD changer, maintenance records, \$12,700. 913-322-1519.

1996 DODGE INTREPID, 199K, runs great, tinted windows, power locks/windows, chipping paint, photos, \$1,700 OBO. 636-634-1148.

1995 INFINITI Q45, pearl white exterior, tan interior, good condition, \$2,700 OBO. 816-739-7375.

For Sale

2005 PONTOON BASS BOAT with trailer, like new, 10' long, 80 lb. thrust motor, 2 deep-cycle batteries, fish finder, anchor, front/rear light kit, battery charger, drop hitch, \$1,100 OBO. 913-226-7885.

2 CHIEFS TICKETS: Nov. 23 vs. Buffalo Bills and Dec. 21 vs. Miami Dolphins, section 105, face value \$168/pair. 816-810-6409.

2 CHIEFS TICKETS: Nov. 16 vs. New Orleans Saints, section 127, \$152/pair. 913-322-3985.

HANDBAGS: Burberry Haymarket large classic plaid tote, new with dustcover, \$65; Fendi pink zucca small-flap handbag, new with dustcover, \$50. 816-419-8263.

LANDSCAPING BRICKS, about 1,000, 2"x2", 2"x4", 4"x4", \$400 for all, you pick up, will help load. 913-269-4814.

LOUIS VUITTON Popincourt purse, brown monogram, lightly used, looks new, paid about \$900, asking \$350, photos. 913-238-3873.

2 CELINE DION tickets, Nov. 4, Sprint Center, section 202, row 1, \$225. 816-363-8696.

SOLAR COVER for 24' round pool, brand new, retails for \$100, asking \$50. 816-405-2739.

2 JEFF DUNHAM tickets, Dec. 27, Kemper Arena, section C, row 7, face value \$120/pair. 816-786-0058.

Please send classified ads to centerexpress@kumc.edu or post online at 24/7. Items must be received by noon on the Monday prior to publication and run on a space-available basis.

8-PIECE DINING set, Thomasville, contemporary, 65"x42" table with 2 leaves, 5 chairs, china cabinet with lighted hutch, 64" wide, \$475. 816-560-5060.

BEHR PAINT, 2 gal., unopened, purchased 2 weeks ago, 1 Green Tea color, 1 Seven Seas color. 913-825-3483.

2 SMASHING PUMPKINS tickets, Nov. 24, Midland Theatre, section 404, row D, seats 3-4, \$123.90. 816-699-5241.

WALKING SHOES, ladies' size 7, worn twice, purchased from Department of Orthotics for \$220, asking \$65. 913-281-1078.

Pets

6 DARLING KITTENS, litter trained, photos. 913-219-6073.

SAMMY THE LOVABLE BEAGLE, 9-year-old male, neutered, current tags and shots. 913-669-5400.

COCKER SPANIEL stray, amber color, loving. 816-868-5680.

LONG-HAIRED male kitten named Nico, blue-gray, loving. 816-305-7449.

Wanted

CHEAP, RELIABLE CAR. 816-838-0919.

BUNK BED in good condition, reasonably priced, don't need mattress. 816-322-0898.

POWER WHEELS car, truck or motorcycle, gently used. 913-908-1263.

ROOMMATE to share house in Independence area, 3 BR, 2 BA, cable/Internet, washer/dryer, non-smoker preferred, \$475/month negotiable, includes utilities. 816-564-0304.

SMALL DINING/KITCHEN table with 4 chairs, good condition. 913-945-5366.

INEXPENSIVE TREADMILL, good condition. 816-392-2916.

MALE ROOMMATE to share 3 BR/3 BA Shawnee home, easy access to 75th and I-35, \$400/month includes everything. 913-322-9124.

ROOMMATE to share 2 BR apartment, 10 minute walk from KUMC, \$245/month plus utilities. 816-510-6016.

eXtra: Find these and other classifieds on the hospital intranet, 24/7, <http://intranet.kumc.com>.

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hospital president and chief executive officer. "Your gift today is a testament to your commitment to our hospital to make sure we have what we need to be the best. It will live on – and be the talk of this town for decades."

The donation is believed to be the largest individual gift ever made to a hospital in the Kansas City area or Kansas. The funds will be used to strengthen blood and marrow transplant, radiation oncology and breast imaging programs.

"My long-winged angel," is how **Bill Smith, MD**, director, Breast Imaging,

described Bloch. "What you have done will affect the lives – and breast health – of women in this community for generations."

In addition to publicly thanking Bloch, Page thanked the hospital staff. "It's because of you we're here today to accept this gift," he said.

Bloch and her late husband, **Richard**, have been activists for improved cancer care since he was diagnosed with cancer in 1978. They created the R.A. Bloch Cancer Foundation Fund, which provides a hotline for recently diagnosed cancer patients, connecting them with cancer

survivors. Cancer rallies the Blochs launched are in more than 800 communities each year. They also have overseen the establishment of 24 Cancer Survivor Parks across North America and Canada, including the first one on the Country Club Plaza. In addition, they co-authored three books on cancer.

A long-time friend of the hospital, Bloch made a surprise \$1 million donation when the outpatient cancer facility opened last year. She also underwrote the Bloch Heart Rhythm Center at the hospital's Center for Advanced Heart Care.

CENTER eXpress

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