

CENTER *express*

THE UNIVERSITY OF KANSAS HOSPITAL • UNIVERSITY OF KANSAS MEDICAL CENTER

Breast Imaging selected for prestigious study

Employees in Breast Imaging are at the forefront of an effort to find a better way to detect breast cancer in women with dense breast tissue.

In the study, staff and physicians use 3D automated breast ultrasound in combination with routine screening mammography. Ultrasound has been shown to find cancer not visible with mammography in women who have dense breasts.

Research indicates

women with dense breast tissue – about half of women age 50 and younger, and 30 percent of women over 50 – are more likely to develop breast cancer. Dense breast tissue can interfere with a mammogram's ability to detect cancer at early stages.

“We know that screening dense breasts with mammography alone is challenging,” said **Marc Inciardi, MD**, breast radiologist at The University of Kansas



In the trial, **Marc Inciardi, MD**, uses a 3D ultrasound breast imaging system. Several thousand patients are expected to participate in the study.

Cancer Center and the trial's principal investigator. “The published literature has shown improved early detection of breast cancer

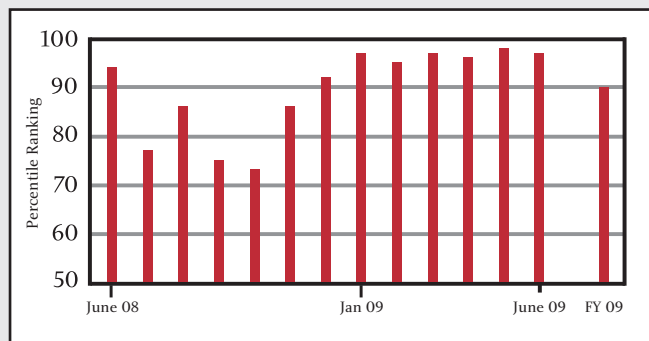
when ultrasound is used, in addition to mammography, for women with dense breast tissue. If this study

continued on page 2

Patient satisfaction soars in final months of FY '09

Preliminary reports for the just-completed fiscal year show record performance in patient satisfaction and other factors at The University of Kansas Hospital.

The hospital's patient satisfaction, as measured by the



national Press Ganey survey, has exceeded the top 95th percentile for the last six months. The last three months have resulted in a hospital record 97th percentile.

This means the hospital's patient satisfaction results are higher than 97 percent of the hospitals in the Press Ganey database.

“One of the critical ways we measure the success of our entire operation is whether we are treating our patients in the best way possible,” said **Tammy Peterman, RN, MS**, hospital executive vice president, chief operating officer and chief nursing officer. “These results in the last six months prove our patients think we are one of the best hospitals in the country.”

Construction Map

Learn the new routes for patients and yourself. See special insert.

New office building grows

Plans were unveiled little more than a month ago, but the new Medical Office Building already is getting bigger.

The Hospital Authority Board on July 21 approved a two-story expansion on the building's northwest side, primarily to house Orthopedics.

The building's design was 183,000 square feet when the project was unveiled in June.

The expansion will make it 24,500 square feet larger, or 207,500 square feet total.

"We believe this addition will give our orthopedic physicians the dedicated space they need to move their practice forward and continue to give outstanding care to their patients," said **Bob Page**, president and chief executive officer of The University of Kansas Hospital.

Record number of walkers raise \$74,000 for Heart Walk

The Heart Walk numbers are in, and employees again came through in a big way.

Employees at The University of Kansas Hospital and the University of Kansas Medical Center raised \$74,000 this year during Heart Walk, which benefits the American Heart Association. What's more, employees recruited a record number of walkers – 1,229 signed up, which is 400 more

walkers than last year. There was a record turnout of 625 walkers for the May 30 event.

Among the hospital and KUMC, the top five individual fundraisers:

- **Lauren Leonard**, Hospital Construction, \$2,900
- **Frankie Hagen**, hospital Human Resources, \$2,700
- **Anna Werner, RN**, CTS PCU, \$2,058
- **Judi Smedra**, Medical

Staff Affairs, \$1,805

- **Elaine Russell, RN**, Organ Transplant, \$1,635

The top five fundraising departments:

- Hospital Human Resources, \$6,165
- Organizational Improvement, \$4,186
- Clinical Labs, \$3,785
- Hospital Construction, \$3,300
- Admitting, \$2,999

continued from page 1

further demonstrates that success, it will be a major benefit in breast cancer screening."

For the 17 employees in Breast Imaging, part of Radiology, the study represents an important step in prestige and visibility. The center is one of just six facilities nationwide chosen to participate. Others include some of the biggest names in

the field, including George Washington University in Washington, D.C. No other sites in Kansas or Missouri are involved.

"We're a Breast Center of Excellence (American College of Radiology), so being selected for the study enhances what we've already known," said **Joni Bialek-Wood, RT**, mammography manager in Breast Imaging. A day after Breast Imaging's

participation was announced July 23, "We started receiving one call right after another."

Breast Imaging, which performs 35 to 40 routine mammograms per day, hopes to use the 3D ultrasound technology on 10 to 15 patients a day. More than 20,000 women are expected to enroll nationwide in the study, with several thousand of them coming through the cancer center.

The first 10,000 employees for Paula

With her lively disposition, **Paula Miller, MT**, Pathology and Laboratory Medicine (front, center), once was asked to begin teaching a weekly customer service class to all new employees at The University of Kansas Hospital. That was 10 years ago. Now, with the 10,000th employee going through the class, Miller was honored July 21 by **Bob Page**, president and CEO, and **Tammy Peterman, RN, MS**, executive vice president, chief operating officer and chief nursing officer.

exposure



eXtracurricular

Thursday, July 30

2009 FREE HEALTH SCREENINGS for state of Kansas employees: Stoland Lounge. For information or to make an appointment, visit khpa.ks.gov/healthquest/screenings.html or call 888-275-1205, and select option 0.

DERMATOLOGY JOURNAL Club: "Andrews Book Review," 2-3 p.m., 1107 hospital.

Friday, July 31

NEUROLOGY/NEUROSURGERY Grand Rounds: "fMRI Studies of Motivation and Reward Processing in Obese and Healthy Weight Groups," Cary Savage, PhD, 6:45-9 a.m., Lied Auditorium.

Monday, August 3

PATHOLOGY & LABORATORY Medicine Grand Rounds: "Integrated Radiology/Pathology Service for Breast Cancer and How it Changes Management of the Patient," Ossama Tawfik, MD, PhD, noon-1 p.m., Lied Auditorium.

Tuesday, August 4

PACKET PICKUP for the Race for the Cure: 9:30-10:30 a.m., Atrium Conference Room, Westwood Campus, or 2-3 p.m., Wyandotte Room. Participants may go to either location.

CENTRAL PLAINS Geriatric Education Center Seminar: "Osteoporosis: Understanding This Silent, Damaging, Yet Treatable Condition," Shelley Bhattacharya, DO, MPH, 5:30-7:30 p.m., 200 Landon Center on Aging. Register: coa.kumc.edu/cpgec/upcomingprograms.htm.

Wednesday, August 5

INTERNAL MEDICINE Grand Rounds: "Medical Treatment of Liver Cancer," Mojtaba Olyaei, MD, 8-9 a.m., 3015 Sudler Auditorium.

BROWN BAG Lunch Series for Older Adults: "Do You Know a Veteran?" Mary Reichert, noon-1 p.m., 200 Landon Center on Aging. Reservations: Matt Chandler, 8-3094 or mchandler@kumc.edu.

COMMUNITY HEALTH Project Annual Showcase Luncheon and Intern Presentations: noon-1 p.m., G013 School of Nursing Auditorium. Register for lunch at chealth@kumc.edu or 8-2762.

Friday, August 7

UNIVERSITY COMPUTER Equipment Drop-Off: 8:30-10:30 a.m., Hixson Atrium. Information: 8-1081.

Sunday, August 9

RACE FOR THE CURE: 7:30 a.m., Union Station, Kansas City, Mo. Information: komenkansascity.org or contact Paula Baum, 8-1017, or Ally Moore, 5-5248.

eXpress Reminders

GOLFOLOGY FORE Cardiology Registration deadline: Saturday, Aug. 1. Pro-am tournament to benefit the hospital's cardiac rehabilitation program is 10:30 a.m., Aug. 24, at Shadow Glen Golf Club in Olathe. Register at kumed.com. Information: Larry Louk, 913-438-7700.

KU SCHOOL OF MEDICINE 2009 Mentoring Awards nomination deadline: 5 p.m., Friday, Aug. 7. Information: kumc.edu/som/facaffairs/mentoringawards.htm.

Send calendar items to centerexpress@kumc.edu. Items must be received by noon on the Monday prior to publication.

Christmas in October: Captains needed

Christmas in October is more than two months away, but organizers already are looking for team captains and scheduling meetings for the Oct. 10 event.

A team captain's major responsibilities: meet the homeowner, inspect the house, determine feasible projects for the house, recruit volunteers and arrange for supplies and equipment.

A meeting of captains to hammer out details will be 1-2 p.m. Aug. 13 in the Wyandotte Room (within the cafeteria).

The University of Kansas Hospital and the University of Kansas Medical Center partner for this one-day rehabilitation of houses in or very near the Rosedale neighborhood. Employee teams have participated in the activity since 1987.

Information: **Bob Spaniol, RN, PhD**, 5-5216, or **Don Rau**, 8-1405.

Flex card receipts going email

In an effort to go green, flexible benefit card "receipt request" notifications for The University of Kansas Hospital employees will be emailed starting Saturday, Aug. 1. Currently, a letter is mailed to participant homes.

Those employees will receive a receipt request notification only if they need to provide supporting documentation for certain flex card purchases.

Employees with email addresses that don't work will receive notifications through postal mail at their homes. For information, contact the hospital's flex plan administrator, MHM Resources, at 800-950-0105, or FlexHelp@mhmbiz.com.

Murphy Courtyard to close briefly Aug. 3

The Murphy Courtyard will be closed 7-11 a.m. Monday, Aug. 3, to support a special event for The University of Kansas Hospital. During this period, any vehicles in the courtyard not related to the event will be ticketed and towed.

Teaching Summit set for Aug. 18

The University of Kansas will hold its annual Teaching Summit Aug. 18 in Budig and Wescoe Halls on the Lawrence campus. The event is open to University of Kansas Medical Center faculty.

The theme of this year's conference is "Engaged Learning." The first general session will be 8:30 a.m. in 130 Budig.

Keynote speaker is **Jillian Kinzie**, associate director of the National Survey of Student Engagement (NSSE). She will discuss engaging practices in undergraduate education and highlight a recent NSSE report suggesting that institutions "look within" their own students for variation in engagement. To register, contact the Center for Teaching Excellence, 785-864-4199, or cte@ku.edu by Sunday, Aug. 9.

eXchange

Vehicles

2002 PONTIAC BONNEVILLE SSEi, 113K, white with black leather, loaded, clean, well maintained, \$7,250. 816-770-3338.

1998 MAZDA, 120K, 4-cylinder, 4-door, \$1,500. 816-824-2641.

1997 TOYOTA CAMRY, 114K, maroon, new tires, \$3,000. 816-363-2372.

1993 CHEVY, 2-door, \$800 OBO. 816-824-2641.

For Sale

RUBY RED ring, diamond accents, sterling silver, new, size 10. 816-616-4229.

HIDEAWAY COUCH, good condition, free, you pick up; over-the-stove GE microwave, \$100; dining table, dark wood, \$150; end table/coffee table set, oak, \$200; bunk bed, \$50. 913-634-1311.

TOYS: Power Wheels ATV, \$40; Bounce & Spin Zebra, \$15; riding toys, \$5; Hip-Hop nursery rhyme chair, \$5; infant sports toy, \$5, Spiderman couch, \$10. 816-277-4527.

LOUIS VUITTON Kalahari GM bag, AAA, monogrammed, large, new, signature inside lining, gorgeous, \$125. 816-419-8263.

KENMORE GAS dryer, like new, \$100, you pick up. 816-350-2721.

POULAN PRO riding mower, 2 years old, paid \$1,500, asking \$1,200. 816-679-7461.

KENMORE 30" ELECTRIC free-standing range, smooth top, excellent condition, \$250, you pick up, Roeland Park. 913-620-7374.

ARMOIRE/ENTERTAINMENT center, 79" tall x 43" wide x 24" deep, \$100, cash only. 816-807-9807.

MAGNAVOX 32" TV, \$50, cash only. 816-807-9807.

GRANDFATHER CLOCK, Ridgeway, cherry finish, split-pediment crown, turned finial, cable-driven, Westminster chimes, brass dial, polished weights, manual, like new, \$699. 816-436-0119.

REFRIGERATOR, almond, ice maker, great condition, \$75; couch and chair, microfiber, sage, \$800 OBO. 816-703-8498.

8-PIECE FURNITURE set, buy together or separately, great condition, photos, \$350, you pick up, Plaza area. 913-588-1490.

HEADBOARD, full-size, oak finish, \$50. 913-940-5843.

SMARTPHONE, AT&T/Cingular 8525, tri-band wireless data network, quad-band world phone, Windows Office Mobile, WiFi, Bluetooth, camera, QWERTY, purchased in '07 for \$350, asking \$125 OBO. 913-897-2729.

Please send classified ads to centerexpress@kumc.edu or post online at 24/7. Items must be 25 words or less and received by noon Monday. Ads run on a space-available basis.

Housing

• FOR SALE

BRICK RANCH in Independence, 3 BR, 1 large BA, 1,100 sq. ft., clean, well maintained, new roof/gutters, fenced, hardwoods, partially finished basement, \$118,500. 816-223-3652.

• FOR RENT

APARTMENT, 2 BR, 2 BA, 95th & Metcalf, Section 8 OK, \$695-750/month. 913-558-1083.

TOWNHOME, 5 minutes to KUMC, 3 BR, 2.5 BA, 51st & Lamar, fenced patio/yard, pool/tennis court, lawn care/snow removal, 1-car garage, basement, updated appliances. 913-558-4118.

2 BR, 1 BA with large kitchen, living room, dining room, washer/dryer, central AC/heat, off-street parking, \$500/month, plus utilities. 913-558-8602.

2 BR, 1 BA, large kitchen, washer/dryer, garage with opener, walking distance to KUMC, \$650/month, plus utilities. 913-745-5722.

Pets

STRAY KITTEN in need of a good home, female, about 2 months old, sweet and playful, photos. 913-328-0775.

HEALTHY KITTENS ready for good homes. 816-690-6378.

Garage Sale

NORTH OVERLAND PARK: 8 a.m.-4 p.m., July 30-Aug. 1, 7701 W. 61st St., girls and boys clothing, infant-13 years, household treasures and more.

Wanted

CHEAP FLAT SCREEN TV, any size, for college student. 913-713-9354.

MINIATURE DACHSHUND puppy or young adult female or male. 305-401-8892.

RESPONSIBLE SITTING to watch 1-year-old daughter in home near KUMC, 8-10 hours on Wed./Thurs., experience necessary, references required, pay based on experience. 913-831-7245.

eXtra: Find these and other classifieds on the hospital intranet, 24/7, intranet.kumed.com.

CENTER eXpress

Bob Page

President and CEO
The University of Kansas Hospital

Barbara Atkinson, MD

Executive Vice Chancellor
University of Kansas Medical Center

Staff

Mike Glynn, Editor
Jaron Theye, Graphic Designer
Kimm Fromm Foster,
Communications Manager
Mary King, Communications
Services Director

Center Express is a weekly employee publication produced by The University of Kansas Hospital Communications Services, 2330 Shawnee Mission Parkway, Suite 100, Westwood, KS 66205. Send story ideas to Mike Glynn, editor, mglynn@kumc.edu, or call 5-5193.

eXceptional



Robert Klein, PhD, is the 2009 recipient of the Chancellor's Club Teaching Professorship.

He is a professor in anatomy and cell biology and associate dean for Professional Development and Faculty Affairs at the University of Kansas Medical Center.

The award, established by KU Endowment, honors sustained teaching excellence among University of Kansas faculty. Recipients are selected for their outstanding teaching abilities as

acknowledged by students and colleagues.

Klein has been a faculty member at KUMC for more than three decades. His teaching, course and module leadership, and educational scholarship have been recognized with national awards, as well as honors from KUMC and the School of Medicine.