

# CENTER *express*

THE UNIVERSITY OF KANSAS HOSPITAL • UNIVERSITY OF KANSAS MEDICAL CENTER

## Hospital Is Care Provider for Big 12 Tournaments

As March Madness sweeps Kansas City, a team from The University of Kansas Hospital is court-side as the health care provider for the 2008 Phillips 66 Big 12 Men's and Women's Basketball Championships.

The hospital is providing on-site medical assistance for the women's games, which continue through Saturday, March 15, at Municipal Auditorium, and for the men's games, Thursday, March 13, through Sunday, March 16, at Sprint Center. Staff will include:

- An orthopedic physician
- A family medicine physician

- An athletic trainer
- A radiology technologist
- A marketing staff member

Leading the hospital's efforts will be **Vincent Key, MD**, and **Joseph Noland, MD**, who are involved in the Sports Medicine program. Key is also team physician for the Kansas City Brigade Arena Football League team.

"Our role is to provide medical coordination," Key said. "We already have the facilities, like the radiology equipment, because of our work for the Kansas City Brigade, so our role with the Big 12 Tournament is very similar."

The group will put in more than 420 staff hours during the tournament. This is the first time the hospital has served in this capacity.

"Our health care partnership of the Big 12 Tournaments is an opportunity to expand the exceptional care



our hospital provides at a patient's bedside and take it courtside," said **Julie Amor**, director, Marketing. "We are proud to be this year's health care provider."

The hospital's on-site team won't be the campus' only

connection to the championship tournament. The University of Kansas men's team will defend the post-season title it has captured the past two years. The Jayhawks have won five crowns – the most of any team in the league. The Jayhawk women won the inaugural Big 12 Conference title in 1997, but have yet to capture the tournament title.

The hospital is also the exclusive health care partner and one of the founding partners for Sprint Center, which opened in October in downtown Kansas City, Mo. The hospital provides wheelchairs and automated external defibrillators (AEDs) for the 18,000-seat facility, and its message and image appear on the arena's scoreboard and signage.

## Crenner Receives Diversity Award

Chris Crenner, MD, PhD, received the fifth annual Executive Vice Chancellor's Diversity Award in a ceremony March 3 in the KU School of Nursing Atrium. Chair of the History and

Philosophy of Medicine Department at the University of Kansas Medical Center, Crenner was recognized for coordinating numerous exhibits on Women's History Month, Native American history and artwork by elderly Kansans and disabled artists. His work on an annual lecture

series has provided insight into topics such as race in medicine and the history of women in medicine.

"One of the leading missions for our department is to enhance the ability of

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**Barbara Atkinson, MD**, and honoree **Chris Crenner, MD, PhD**, pose with "Excelsior," KUMC's annual Executive Vice Chancellor's Diversity Award.



## Employee Campaign Launches

Providing exceptional patient care is the number one priority for The University of Kansas Hospital staff and employees; the Employee Campaign, which kicks off this month, offers them the chance to take that commitment to the next level.

Donations to the Employee Campaign fund items that enhance care for patients and their families, help uninsured patients pay for care and medications, and provide medical and non-medical equipment that isn't in the budget. Last year, employees donated more than \$77,000 to the campaign.

"As hospital employees, we are fortunate to be a part of a successful organization committed to high quality, compassionate patient care. We can take that care one step further by reinvesting in the hospital and contributing

to the annual Employee Campaign," said **Bob Page**, president and chief executive officer. "All employees are encouraged to give, and no gift is considered too small."

### STAR Fund

Employees can designate their tax-deductible contributions to the STAR Fund, or to more than 50 other funds covering hospital areas from cancer care to pediatrics to organ transplants. The STAR Fund is used to develop patient-focused programs and purchase equipment, supplies and other items for patients and families.

### Tributes/Memorials

"We've also had staff make Employee Campaign donations to honor their co-workers' birthdays, retirement celebrations and cancer survivorship," said **Lindsay McPhail**, development officer for annual giving. "It's a meaningful way to recognize these events while providing enhanced care items for our patients and their families."

## Be Ready for TJC in 2008!

This week: **Security risk responses – know when to call 911.**  
Call 911 in these situations:

- Bomb threat
- Break in infant or child security/abduction (Code Pink)
- Hostage situation
- Suspicious behavior
- Workplace violence (Know your department/unit plan for dealing with this)



Also, confused or disoriented patients are identified with a pink dot on their ID bands (Pink Dot Program). Try to guide a wandering patient to the closest nursing unit, or follow him or her to assure safety until you can call 911.

Watch *Center eXpress* each week for pointers about the upcoming Joint Commission survey team visit. Information is on the hospital intranet, 24/7, <http://intranet.kumcd.com>. Be prepared to demonstrate to the survey team your commitment to providing the safest, highest quality patient care.

Employee Campaign contributors are listed in the hospital's annual report. Donations are invested and managed by KU Endowment, the hospital's partner in philanthropy.

### How to Donate

Donations can be made by check, credit card or payroll deduction. Employees will receive an Employee

Campaign brochure in the March issue of *Insider*. A donation form also is on the hospital intranet: scroll down to Community/Fundraisers and click on Employee Campaign. Then, for a list of funds, click on View Additional Funds near the bottom of the page.

For more information, contact McPhail, 8-5971, [lmcp@mail@kumc.edu](mailto:lmcp@mail@kumc.edu).



## Daffodil Days Bloom for Cancer Awareness

A Daffodil Days celebration March 5 included a live broadcast by **Elizabeth Alex**, news anchor, NBC Action News (center), from the Cancer Center and Medical Pavilion, where The University of Kansas Hospital honored cancer survivors with a reception. Among attendees were **Bill Smith, MD**, (left) and **Marc Inciardi, MD**, both of Breast Imaging. Each year, the hospital partners with Alex and the American Cancer Society to raise cancer awareness through a Daffodil Days event.

# eXtracurricular

## Friday, March 14

NEUROLOGY/NEUROSURGERY Grand Rounds: "Bone Density in Neurology Patients: Why Should We Worry?" Nancy Hammond, MD, 7-9 a.m., Lied Auditorium.

PEDIATRIC GRAND ROUNDS: "Learning from Medical Journals: An Infectious Disease Clinician's Prospective," Cheng Cho, MD, PhD, 8-9 a.m., Wahl Hall West Auditorium.

PSYCHIATRY AND BEHAVIORAL Sciences Grand Rounds: "Recognition and Treatment of Pediatric Bipolar Disorder," Russell Scheffer, MD, 10:30 a.m.-noon, Sudler Auditorium.

## Saturday, March 15

BRAIN DISCOVERY FAIR: Activities, games, lectures, demonstrations, 10 a.m.-4 p.m., Beller Auditorium, Kansas Life Sciences Innovation Center.

## Monday, March 17

SPRING BREAK begins; ends Friday, March 21.

## Tuesday, March 18

BLOOD DRIVE: 10 a.m.-5 p.m., Westwood Campus Multipurpose Room. Contact Eileen Stanton, 8-4528, for more information.

GI GRAND ROUNDS: Core/research topic, Prashant Pandya, DO; case presentation, Christopher Lynch, MD; 5-6:30 p.m., B018 School of Nursing.

Please send news, classified ads and calendar items to [centerexpress@kumc.edu](mailto:centerexpress@kumc.edu) or contact Marli Murphy at 5-5192. Items must be received by noon on the Monday prior to publication.

## Wednesday, March 19

BROWNBAG LUNCH SERIES for Older Adults: "Identity Theft Concerns for Older Adults," Officers George Kemper Sr. and Jess Brizendine, noon-1 p.m., 200 Landon Center on Aging. Reservations: Matt Chandler, 8-3094.

## Thursday, March 20

BLOOD DRIVE: 7 a.m.-5 p.m., Stoland Lounge. Contact James Ramey, 913-383-6812, for information. Medical eligibility questions: 800-245-7035.

HOLY THURSDAY MASS, 12:15 p.m., Spencer Chapel.

## Friday, March 21

NEUROLOGY/NEUROSURGERY Grand Rounds: 7-9 a.m., Lied Auditorium.

PEDIATRIC GRAND ROUNDS: "Academic Freedom in the Medical School, and Physician Rights in the Medical Community: Time to Get It Right Again," Jon Scheinman, MD, 8-9 a.m., Wahl Hall West Auditorium.

GOOD FRIDAY Services: 4:45 p.m., Spencer Chapel.

## Nominations Open for Nursing Awards

Nominations are open for the 2008 Nursing Excellence Awards, which recognize the outstanding accomplishments of The University of Kansas Hospital's nurses in eight categories:

- Patient/family advocate
- Patient/family educator
- Nurse mentor/consultant
- Nurse preceptor
- Expert clinical nurse, non-traditional role or setting
- Expert clinical nurse
- Expert nurse leader
- Outstanding new nurse graduate (August 2006-May 2007 graduates)

Nomination forms are available in the Department of Nursing and on the hospital intranet: select Departments, Nursing, Nursing Excellence Awards. The deadline for nominations is 4 p.m. Monday, April 7. Completed nomination forms can be e-mailed to **Kira Marlow**, [kmarlow@kumc.edu](mailto:kmarlow@kumc.edu), or sent through departmental mail to the Department of Nursing Central, 2nd Floor Wescoe.

Award winners will be announced during National Nurses Week, May 6 through 12.

## Women in Higher Education Is Topic

A lunch and panel discussion, "Affirmative Action in Kansas Higher Education 2008 – Employment and Admissions," will be from noon to 1 p.m. Tuesday, March 18, in Clendening Auditorium.

Speakers include **Rita Clifford, RN, PhD**, associate dean, Student Affairs, KU School of Nursing; **Lou Loescher-Junge**, assistant dean, Administration, KU Schools of Allied Health and Nursing; and **Jayne Owen**, director, Equal Opportunity Office. They will discuss trends and initiatives in affirmative action.

The event coincides with Women's History Month, and is part of the University of Kansas Medical Center's Diversity Initiative series. To reserve lunch, contact **Charles Romero**, Diversity Resources, 8-8011, by Friday, March 14.

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students and faculty to handle cultural and social differences," Crenner said. "We examine problems of ethnic, religious and racial differences in American medicine."

A professor on staff since 1998, Crenner holds the Robert Hudson and Ralph

Major Chair of the History of Medicine. His research and teaching have focused on American medicine from the 18th through the 20th centuries, with an emphasis on medical tools and technologies and the changing doctor-patient relationship. He received his medical degree

and doctorate from Harvard University, Boston.

**Barbara Atkinson, MD**, executive vice chancellor, University of Kansas Medical Center, and executive dean, KU School of Medicine, presented the award.

"Dr. Crenner is a shining example of everything a

doctor, teacher and university citizen should be," she said.

The award was established in 2003 through a TIAA-CREF sponsorship. This is the first time since 2003 for the honor to be received on the Kansas City, Kan., campus; other recipients have been from KUMC's Wichita campus.

# eXchange

## Vehicles

2007 DODGE RAM 1500, 5K, Big Horn Edition, 4WD, red, 4 door, rear sliding window, auto, CD, warranty transfers, very clean. 816-500-1093.

2004 FORD F-150 SUPERCAB, 59K, 2WD, mounted ladder rack and toolbox, great condition, \$13,900 OBO. 913-961-2453.

1997 GMC SIERRA SLT, 81K, extended cab, 1 ton, bed liner, green with gray leather interior, dually 4WD, 454 V-8, loaded, new tires, \$11,995. 816-454-9252.

## For Sale

LEATHER SOFA, excellent condition,

\$600; 2 wing chairs, \$150. 913-220-3120.

COUCH AND LOVE SEAT, brown with wood trim, new seat cushions, \$100 firm, you pick up. 913-980-8085.

COAX CABLE SUPPLIES, professional grade, \$150. 816-914-3164.

HOTPOINT RANGE, electric, self-cleaning, almond color, great condition, \$100 OBO; oak dinette set w/6 chairs, \$100 OBO; 10-gal. fish tank w/heater, filter and accessories, \$30 OBO. 913-441-2630.

DINING ROOM SET, round, glass-topped table with bronze-gold finish, 4 chairs, excellent collection, you pick up, \$250. 816-916-2206.

## Classified ads

Send or bring your ad, 25 words or less, to 2330 Shawnee Mission Pkwy., Suite E110, Westwood, KS 66205-2005, fax to 5-5191, submit online at [intranet.kumed.com](mailto:intranet.kumed.com) or e-mail [centerexpress@kumc.edu](mailto:centerexpress@kumc.edu) by noon Monday. Ads are free for employees, students and volunteers. Include your name and work extension (or student box number) for verification. Only personal phone numbers – no pager numbers or work extensions – will be published. Include area code. No ads for commercial services or pets for sale will be accepted. Ads will not be taken by telephone. Ads may be held if space is limited.

TEMPUR-PEDIC DELUXE BED, fully adjustable w/remote, 80" - long twin size, used less than 4 months, paid more than \$2,800, asking \$1,200. 816-305-1409.

STOVE AND DISHWASHER, black, 2 years old, \$350 for both. 913-713-5891.

WOODED COUNTRY LOT, 2 acres, within city limits of Hermitage, Mo., a growing area near Lake Pomme de Terre, city water and electric, owner finance with 10%

down, \$10,900. 816-454-9252.

## Wanted

ROOMMATE WANTED to share rent w/2 women, 3 BR, 3 BA house, completely furnished, western Shawnee, 2 cats and 1 dog stay upstairs, ride-share available, \$600/month includes utilities, cable, wireless DSL. 913-709-8519.

**eXtra:** Find these and other classifieds on the hospital intranet, 24/7, <http://intranet.kumc.edu>.

## 24/7 Launches as Resource for Employees

An improved and expanded intranet with a brand new name greeted The University of Kansas Hospital staff members March 10.

Called 24/7, the intranet has a fresh, new look, contains far more content than before, and offers easier navigation and quicker access to information. The project was more than a year in planning and development.

On 24/7, employees can find:

- News and announcements under 24/7 Headlines
- Classified ads with photos of some items
- The hospital's history, awards and community involvement

- Department information
- Online forms from Human Resources, Information Technology Services and others
- Payroll dates for 2008
- Benefit information
- Updates on O<sub>2</sub> and Joint Commission
- Calendar of events
- Dining menus
- Job opportunities
- More to come

"We've designed 24/7 to be the source of information for the hospital, from news and events to forms and publications," said **Dana Spoor**, internal communications manager, Communications Services. "We now have a foundation that allows us the flexibility to continue to add more content and functionality." For more information, contact **Crystal Burgess**,

intranet production specialist, at [cburgess@kumc.edu](mailto:cburgess@kumc.edu).

## Hospital Needs Magazines

Don't throw away those gently read magazines during your spring cleaning – donate them to The University of Kansas Hospital, instead.

The hospital needs magazines in these genres: women's, men's, teen's, children's, cooking, travel, health, news and special interest such as *People* and *Southern Living*. Magazines are available for patients to read and are placed in waiting areas.

Magazines must:

- Be six months old or newer
  - Have information identifying the subscriber removed
- Bring magazines to the

Information Desk in the Center for Advanced Heart Care. If you need magazines in your waiting areas or for patients, contact Margaret Davis, 8-8928.

# CENTER eXpress

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