

CENTER *express*

THE UNIVERSITY OF KANSAS HOSPITAL • UNIVERSITY OF KANSAS MEDICAL CENTER

Mid-America Cardiology Lauded as 'Better Performer'

Mid-America Cardiology (MAC) ranks among the nation's most effective and financially successful medical groups, according to a report recently released by the Medical Group Management Association (MGMA).

MAC was recognized in MGMA's *Performance and Practices of Successful Medical Groups: 2007 Report Based on 2006 Data*. The cardiology group of The University of Kansas Hospital was named a "better performer" in the categories of physician productivity, capacity and staffing,

and patient satisfaction because of superior operational performance compared with similar medical group practices nationwide.

"We are pleased to be recognized by the MGMA as a better performer," said **Tracy Rasmussen**, MAC's administrator and chief executive officer. "The credit for this recognition goes to our entire team of physicians and staff who are focused on providing quality compassionate care every day."

MAC has achieved success through a number

of innovations and efficiencies, Rasmussen noted, by using technology that allows cardiologists to extend their reach and operate more effectively. The group also uses telemedicine to provide care to patients who cannot get to a MAC clinic.

A group of 31 cardiologists practicing in 12 locations, MAC signed a contract to join the hospital in November 2000. This is the first time for MAC to be named in the MGMA report.

"Our MAC team is geographically located all over the

region, but we work together as one large team when it comes to what's best for our patients," said **Lynn Dreier**, MAC's associate administrator and chief operating officer. "We are always looking for ways to enhance our practice, from extraordinary patient satisfaction to the latest diagnostic technology."

Medical groups recognized in the MGMA report were chosen from 1,526 practices that provided data. The annual publication is considered a benchmarking standard among medical groups. MGMA includes more than 21,500 members in 13,500 organizations with 270,000 physicians.

KUMC Spring Enrollment Hits Record High

Spring enrollment at the University of Kansas Medical Center increased for the sixth consecutive year, led by gains in the KU Schools of Nursing and Allied Health.

With 2,928 students, KUMC's overall enrollment increased nearly 6 percent from spring 2007.

- Enrollment in the School of Nursing grew nearly 11 percent, to 682 students.
- The School of Allied Health marked a 7 percent enrollment increase, to 558 students.
- The KU School of Medicine saw a nearly 4 percent increase, to 1,680 students.

The most sizable gains were seen in graduate programs, with a nearly 20 percent enrollment hike in the nursing school's graduate program.

"Gains in the number of

nurses interested in advanced practice graduate programs are an indicator of the growing variety of roles for well-educated, experienced nurses in the health care system," said **Karen Miller, RN, PhD**, dean, Schools of Nursing and Allied Health.

Minority enrollment jumped 13 percent over spring 2007 figures, with a nearly 33 percent increase in the number of Hispanic students.

"Increased diversity among

our students is important because it means we can train a health care workforce that is representative of our nation's population," said **Barbara Atkinson**, KUMC's executive vice chancellor and executive dean of the School of Medicine.

While spring enrollment at KUMC is up, enrollment on the KU-Lawrence campus decreased by 158 students. The enrollment numbers are from 20th day class figures,

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which were released Feb. 20 by the Kansas Board of Regents.

Since spring 2004, KUMC enrollment has increased nearly 21 percent.

Daffodil Days Event Honors Cancer Patients

A Daffodil Days event to honor cancer patients who have received treatment at The University of Kansas Hospital will be from 5 to 7 p.m. Wednesday, March 5, in the Westwood Campus Atrium.

Elizabeth Alex, news anchor, NBC Action News, will be the emcee. Invitations have been sent to the hospital's current and former cancer patients. The American Cancer Society celebrates Daffodil Days annually in March; the early spring flowers symbolize hope for a future where cancer no longer exists.

Job Shadow Procedures Explained

Students interested in job shadowing physicians or clinicians at The University of Kansas Hospital and Medical Center must follow specific procedures.

"As an academic medical center, we always do our best to accommodate these requests when it is feasible for the clinicians, and does not compromise patient care or confidentiality," said **Bob Spaniol, RN, PhD**, director, HIPAA Commitment.

Students must be at least 18 years old to participate unless they are part of a formal program.

To find job shadowing requirements for the hospital, see the intranet at <http://intranet.kumed.com>, click on *employee information* and choose *Shadow Guidelines*. For shadowing requirements

Be Ready for TJC in 2008!

This week's pointer: **Patients' rights and confidentiality.**

- Do not talk about patients in elevators or other public areas.
- Always log out of a patient's medical record.
- Keep patient-specific information out of public view.
- Maintain all HIPAA guidelines.
- Knock on patients' doors before entering.
- Keep conversations with patients quiet and private.
- Maintain patients' dignity by keeping them covered and warm.



Watch *Center eXpress* each week for a pointer from "Joint Commission Preparation 101," available on the hospital intranet, <http://intranet.kumed.com>. Be prepared to demonstrate to the survey team our commitment to providing the safest, highest quality patient care.

for the medical center and Kansas University Physicians, Inc. (KUPI), go to kumc.edu and log in to *MyKUMC* at the bottom left side. Click on *Training* and choose *Shadow Documents Packet* (PDF).

The online information addresses issues, such as documentation and signatures, HIPAA training, confidentiality agreements,

name badges, infection control, liability release and scheduling.

For more information, contact these staff members:

- Hospital, Spaniol, 5-5216
- Medical center, Tom Field, Office of the Vice Chancellor of Compliance, 8-0940
- KUPI, Terri Thompson, Compliance, 8-2526

eXposure



Secretary of Health and Human Services Visits

Mike Leavitt, Secretary of the U.S. Department of Health and Human Services (center), visited the University of Kansas Medical Center campus Feb. 20. He urged about 60 area health care and business leaders to apply to participate in a five-year federal demonstration project that will encourage physician practices to use electronic health records to improve the quality of patient care. **Barbara Atkinson, MD**, KUMC's executive vice chancellor (left), and **Bob Page**, president and chief executive officer, The University of Kansas Hospital, greeted guests together before the event in the Kansas Life Sciences Innovation Center.

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eXtracurricular

Joint Commission Accreditation," Amber Wollesen, MD, 6-7 p.m., Lied Auditorium.

Thursday, Feb. 28

CANCER AND DEVELOPMENTAL Biology Seminar: "Rb and E2Fs in Development and Cancer," Gustavo Leone, PhD, Ohio State University Medical Center, 8:30-9:30 a.m., Lied Auditorium.

ANATOMY & CELL BIOLOGY Seminar: "The Biology Behind Aging in the Female Germ Line: Rescuing the Inevitable?" David Albertini, PhD, 4-5 p.m., Lied Auditorium.

Friday, Feb. 29

NEUROSURGERY CASE Presentation: (No Grand Rounds), 7-7:30 a.m., Lied Auditorium.

PEDIATRIC GRAND ROUNDS: "Headache, the Bite Connection," Paul Baraban, DDS, 8-9 a.m., Wahl Hall West Auditorium.

BIOCHEMISTRY & MOLECULAR Biology Seminar: "Autosomal Dominant Polycystic Kidney Disease: Understanding Mechanisms, Discovering Treatments," Xiaogang Li, PhD, Stowers Institute for Medical Research, 11 a.m.-noon, 1023 Orr-Major.

FRIENDSHIP INN FUNDRAISER: Winetasting, dinner, silent and live auction, 6-10 p.m., Blue Hills Country Club, Kansas City, Mo. Tickets, \$95 each: 816-506-6339.

Monday, March 3

EXECUTIVE VICE CHANCELLOR'S Diversity Award: Noon-1 p.m., School of Nursing Atrium.

Tuesday, March 4

BIostatistics Seminar: "What Is Sensitivity Analysis?" Jonathan Mahnken, PhD, noon-1 p.m., B018 School of Nursing. Lunch provided for first 20 attendees.

GI GRAND ROUNDS: Journal Club, Andrew Overhiser, MD, and Savio Reddydasu, MD, 5-6:30 p.m., 1049 School of Nursing.

PALLIATIVE CARE Grand Rounds: "Quality in Palliative Care: The National Quality Forum and New

Wednesday, March 5

ETHICS AND MEDICINE SERIES: "The Ethics of Organ Transplants," 11:30 a.m.-1 p.m., 200 Landon Center on Aging. Lunch will be provided. Reserve a seat: Matt Chandler, 8-3094.

KANSAS PUBLIC HEALTH Grand Rounds: "Incorporating the Extension Service into Public Health Initiatives," Sandra Procter, PhD, coordinator, Expanded Foods and Nutrition Education Program, Department of Human Nutrition, noon-1 p.m., 1023 Orr-Major.

LIVER TRANSPLANT Support Group: First Wednesday, 7-8:30 p.m., Wyandotte Room.

Thursday, March 6

CANCER AND DEVELOPMENTAL Biology Seminar: "snRNPs – Not Just for Splicing Anymore: Novel Roles in Germ Cell Specification," Graydon Gonsalvez, PhD, University of North Carolina-Chapel Hill, 8:30-9:30 a.m., Lied Auditorium.

BLOOD AND MARROW Transplant Support Group: First and third Thursday, 1-2:30 p.m., Westwood Campus Atrium Conference Room.

Friday, March 7

PEDIATRIC GRAND ROUNDS: "NCPAP and SNIPPV: Something Old, Something New ... in the NICU," Vineet Bhandari, MD, 8-9 a.m., Wahl Hall West Auditorium.

LANDON CENTER ON AGING Research Seminar Series: "Predictors of Long-Acting Oral vs. Transdermal Opioids Among Older Adults," Sally Rigler, MD, noon-1 p.m., 1050 School of Nursing.

Saturday, March 8

UROLOGY GRAND ROUNDS: "The Role of Diet in the Prevention of Prostate Cancer," Neil Fleshner, MD, professor and division head, Urology, University Health Network, University of Toronto, 8-11:30 a.m., Lied Auditorium. Reserve a seat by Monday, March 3: 8-7571.

Learn About Cystic Fibrosis Walk

You can learn more about The University of Kansas Hospital's participation in the Kansas City area Cystic Fibrosis (CF) Great Strides Walk at a table outside the cafeteria from 11:30 a.m. to 1 p.m. Friday, Feb. 29.

The walk will be May 3. **Jennifer Peavler**, executive assistant to the vice president, Human Resources, co-chairs the event and has a son with CF. **Gary Martin**, manager, Emergency Preparedness, Environment of Care, and **Dan Conyers**, director, Respiratory Therapy, serve on the walk committee.

Spring Break Event Goes Tropical

Spring Break '08, an event for University of Kansas Medical Center employees, will feature a tropical theme, Caribbean food and live music from 11 a.m. to 2 p.m. Wednesday, March 5, at Kirmayer Fitness Center.

Employees should bring the invitation they received through interdepartmental mail to be eligible for raffle prizes and giveaways. Part of the "Something More @ KUMC" initiative, the celebration hosted by Human Resources thanks employees for their dedication and service to the medical center.

BeHealthy: Improve Your Nutrition

A free eight-week nutrition class will be available beginning in March for The University of Kansas Hospital staff and employees as part of BeHealthy: A Healthier You.

Taught by a registered dietician, the weekly sessions will provide nutrition information, long-term solutions to various nutrition issues and ways to take a behavioral approach to better nutrition. To register, contact **Kim Self**, Compensation and Benefits, kself@kumc.edu. Space is limited.

Class locations, dates and times:

Westwood Campus, Atrium Conference Room

- 4:45 to 5:45 p.m. Tuesdays, March 4 to April 22
- 11:30 a.m. to 12:30 p.m. Wednesdays, March 5 to April 23
- 12:30 to 1:30 p.m. Wednesdays, March 5 to April 23

Main Campus, Wyandotte Room

- 11:30 a.m. to 12:30 p.m. Mondays, March 3 to April 21
- 12:30 to 1:30 p.m. Mondays, March 3 to April 21

Mamie Hughes Will Discuss Leadership

Mamie Curie Hughes, a Kansas City area community leader and volunteer whose work spans decades, will discuss "What Motivates Me to Lead or Influence Change" from noon to 1 p.m. Friday, March 7, in G013 KU School of Nursing.

Her appearance is part of the Campuswide Leadership Series 2008. Lunch will be provided for the first 125 attendees. CME and CNE credit are available. For more information, contact **Marty Gunion**, senior coordinator, KU School of Medicine, Office of Professional Development and Faculty Affairs, mgunion@kumc.edu, 8-1381.

eXchange

Vehicles

2007 DODGE RAM 1500, 5K, 4X4, Big Horn edition, red, 4 dr., automatic, 20" rims, E 85 Flex Fuel, sliding rear window, CD player, great condition, \$24,900. 816-500-1093.

2006 TRAIL SPORT Travel Trailer RV, 27' 10" with single slide, transferable warranty through August 2009. 913-638-3138.

2004 FORD F-150 SUPERCAB, 59K, silver, 2WD, mounted toolbox and ladder rack. \$14,500 OBO. 913-961-2453.

2000 LAND ROVER, 115K, burgundy, good condition, \$6,000. 913-271-6839.

1997 NISSAN ALTIMA, 168K, tan, 4 dr., sun roof, cruise control, new brakes, good condition, \$2,500 negotiable. 913-299-1142.

1979 CHEVY pickup, \$1,000. 913-287-6317.

For Sale

BABY BED, light wood, quick assembly, pictures available, \$40. 816-966-0488.

GE REFRIGERATOR, white, ice maker, \$100. 913-713-5891.

OAK QUILT RACK, modern style, excellent condition, 38" x 28" x 22", \$20. 913-375-1848.

FRIGIDAIRE FREEZER CHEST, 34" x 35", with shelf, \$125. 816-923-1744.

APPLIANCES: GE flat surface stove, white with black ceramic top, self-cleaning oven, good condition, \$300 OBO; GE side-by-side refrigerator, ice/water dispenser, 22/25 cu. ft., fair condition, \$500 OBO. You pick up. 913-217-8762.

NEW SOFA, love seat and chair in green, plus end tables, \$1,000; Panasonic TV, 32" screen, \$250; refrigerator, almond, \$200. 913-287-6317.

YOUNG MEN'S CLOTHING, including suits and like-new suede coat; his and her all-weather jackets; cordless phones; Christmas decorations. 913-299-1142.

MATTRESS/BOX SPRINGS set, queen size, quilted top, with frame, excellent condition, smoke-free home, \$300; basketball hoop on pole with water base and wheels, \$75; Ab Lounger exerciser, \$75. 816-914-3164.

PACK 'N PLAY by Graco, easy to assemble, directions included, excellent condition, color works for girl or boy, \$25. 816-363-8696.

BASKETBALL TICKETS, KU vs. Texas Tech, senior night/last home game, 2 available, section 9, includes parking pass. 913-599-0557.

Housing

• FOR RENT

MISSION HOME, 5711 Beverly Lane, 3 BR, 2 BA, appliances,

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double deck, finished basement, shop, laundry room; prefer professionals, non-smokers; \$1,300/month includes utilities; can rent rooms for \$300-\$700/month. 913-645-9268.

TOWNHOME, 2 BR, 1 BA, eat-in kitchen with lots of cabinets, fireplace, deck, end unit, garage, 5 miles from KUMC. 919-846-4990.

• FOR SALE

PRAIRIE VILLAGE Cape Cod, 4 BR, 2 BA, hardwood floors, updated interior, \$214,950. 913-907-4120.

ROELAND PARK Cape Cod, 3 BR, 2 BA, wood floors, deck, garage, fenced yard, \$210,000, visit emesine.com/5407. 210-885-0390.

eXtra: Find these and other classifieds on the hospital intranet, <http://intranet.kumc.edu>, under "Quick Links."

Sutphin Named to National Board

John Sutphin, MD, professor and chair of Ophthalmology at the University of Kansas School of Medicine, was recently named to the American Board of Ophthalmology.

There are approximately 120 ophthalmology programs across the U.S., yet only 16 physicians are on the association's board of directors.

"This appointment puts KU on the map, and increases the chance students would select us for their residencies,"

he said. "It helps demonstrate that KU is a leader."

Radiothon Benefits Pediatrics

The Children's Miracle Network (CMN) Radiothon will be Wednesday, March 5, through Friday, March 7.

The 10th annual event will try to raise \$300,000 for the University of Kansas Medical Center's Pediatrics Department and Children's Mercy Hospitals and Clinics.

The event is a partnership with radio station Mix 93.3,

which will donate air time from 6 a.m. to 6 p.m. daily. Radio personalities **Rocket** and **Teresa** will share stories of change and triumph from children who have been treated at these facilities. At the same time, volunteers will staff a 25-person phone bank to answer calls from donors across the Kansas City metropolitan area.

"It's challenging to raise all the funds we need, but it's rewarding to see this kind of enthusiasm from the community," said **Belynda McCray-Bell**, director, CMN. "It shows us that many people in this area are

serious about helping the children in our programs."

CENTER eXpress

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