

CENTER *express*

THE UNIVERSITY OF KANSAS HOSPITAL • UNIVERSITY OF KANSAS MEDICAL CENTER

Employee Campaign provides outlet for memorials and department gifts

For some staff members, a gift to the annual Employee Campaign is more than just a donation to The University of Kansas Hospital. It's personal.

Carrie Slattery, Cash Office manager, gets a catch in her

throat when she explains why she contributes each year through payroll deduction.

Palliative Care fund

"When we brought my dad here to the hospital in 2002, we didn't know he had

cancer," she said. "The longer he was hospitalized, the more I realized there's such a need for comfort care for patients who are seriously ill, as well as for comfortable places for patients' families to gather."

To honor her father's memory – and hospital staff who tenderly cared for her father in his final days – she gives to the Patricia Hopkins Palliative Care fund through the Employee Campaign.

Rehab Services award

Bob Page, president and chief executive officer, has a deep connection to the quality of care all patients and their families at the hospital receive. In 2008, his mother was a patient for what would be the last time

in Rehabilitation Services. That connection to the care hospital employees provide every day became even more real – and very personal.

After his mother's death, he established a fund in her memory through the Employee Campaign to create the Elizabeth Page Award for Excellence in Rehabilitation Services. This annual award will recognize an exceptional clinical staff member in that unit.

"She told me nearly every day while she was here, 'The staff on this floor are my angels.' And I know, through the compassionate care she received, they were," said Page.

Providing "extras"

In just five years, contributions to the Employee Campaign have funded more than \$409,000 in

continued on back page

How to donate to Employee Campaign

The hospital's Employee Campaign 2009 launches Monday, March 2. Fund Development staff will visit units and departments in early March to encourage employee gifts and answer questions. You can donate any time throughout the year.

Contributions are:

- 100 percent tax-deductible
- Recognized by name in the Annual Report
- Available through payroll deduction or by cash, check or credit card

For a donation form and a list of funds, visit 24/7. Click on The Hospital in the navigation bar, and then look under Community Involvement. For a printed form/brochure or more information, contact **Lindsay McPhail**, 8-5971, lmcp@mail@kumc.edu.

KUPI takes new name

Building on the strength of the University of Kansas brand, Kansas University Physicians, Inc., known as KUPI, is changing its consumer name to the University of Kansas Physicians.

"With the name change, we can be identified more closely in the market with the University of Kansas brand and build upon its reputation," said **Kirk Benson, MD**, president, University of Kansas Physicians.

The name change stems from the affiliation agreement among the physicians group,

The University of Kansas Hospital and the University of

confusion within the community and gives us consumer

THE UNIVERSITY OF KANSAS PHYSICIANS

Kansas Medical Center.

"Patients already associate the physicians with the hospital and university, so changing our name eliminates

recognition," said **Ruth Stricklen Pullins**, chief human resources officer.

The name change also

continued on page 2

continued from page 1

allows the physicians group to leverage the hospital's marketing efforts and differentiates it from other practices in the region.

The University of Kansas Physicians represents 17 individual foundations, which support the same number of clinical practice areas. Until 1996, each foundation handled its own purchasing, patient registration, billing and collections. With the creation of the collaborative physicians group, those business activities are now coordinated through a single administrative entity.

More than 400 physicians provide care through 17 clinics, making the University of Kansas Physicians the largest clinical practice group in the Kansas City metropolitan area. The physicians group comprises: anesthesiology, clinical radiology, family medicine, emergency medicine, internal medicine, neurology, obstetrics and gynecology,

ophthalmology, orthopedics, otolaryngology, pathology, pediatrics, psychiatry, radiation oncology, rehabilitation medicine, general, plastic and pediatric surgery, urology and neurosurgery.

"Under our new banner, we will continue to support the vision of providing the highest level of health care in the region," said Benson.

You'll begin seeing the new name on stationery, billing and signage in the near future.

Leadership series discusses generations

How does each generation communicate differently in a work environment? Group dynamics and age are the focus of the next campus-wide leadership series presentation from noon to 1 p.m., Friday, March 6, in Wahl Hall East Auditorium.

Tracy Russo, PhD, associate professor, Communication

Studies, University of Kansas, will present, "Working with 4 Generations in the Workplace and Classroom." Her presentation explores how communication behaviors in mediated environments, especially in online teams and groups, vary from one generation to the next, and how this affects organizational outcomes.

The program is open to all employees. Lunch is provided for the first 125 attendees. For CME or CNE credit, register at www2.kumc.edu/PDFATraining.

Dole makes donation for spine research

Kansas Sen. Bob Dole has made a \$150,000 contribution for clinical research to the Marc A. Asher, MD, Comprehensive Spine Center at The University of Kansas Hospital.

"As someone who received serious spinal injuries as a result of wounds in World War II, I am conscious of how

important the work being done at the Marc A. Asher, MD, Comprehensive Spine Center is," said Dole. "I hope my contribution advances knowledge and innovation in this area and helps others recognize their work, which could affect literally millions of patients who suffer from back problems, spinal injuries and illnesses."

Dole has made previous contributions to the University of Kansas Medical Center. His gift was made to Kansas University Endowment.

Douglas Burton, MD, orthopedic surgeon and a leader of the multidisciplinary spine center, said the research projects through KUMC have yet to be identified, but he hopes projects will begin this year.

The innovative spine center brings together orthopedic surgeons, neurosurgeons, neurologists, psychiatrists, pain management anesthesiologists, rehabilitative medicine specialists and a dedicated "spineologist" under one roof.

Ancillary Care honors excellence

Recipients of The University of Kansas Hospital's Ancillary Care 2008 Clinical Excellence Awards were honored recently. Honorees included **Dean Merkel, MT**, Clinical Laboratories (second from the left), who was named Clinical Excellence Leader of the Year. Congratulating him were (from left) **Patricia Sanders-Hall, MA, FACHE**, vice president, Ancillary Care; **Lowell Tilzer, MD**; and **Shirley Weber, MHA**, Clinical Laboratories.



exposure

Please send calendar items to centerexpress@kumc.edu or contact Marli Murphy at 5-5192. Items must be received by noon on the Monday prior to publication.

eXtracurricular

Thursday, Feb. 26

LUNG CANCER Support Group: Second and fourth Thursdays, 5:30 p.m., Westwood Atrium Conference Room. Information: 8-1227.

Friday, Feb. 27

PEDIATRIC GRAND Rounds: "Personal and Professional Relationships: Care and Maintenance," John Wisner, MD, 8-9 a.m., Wahl Hall West Auditorium.

PSYCHIATRY GRAND Rounds: "Benzodiazepine Discontinuation Aided by Cognitive Behavioral Therapy," Lisa Hale, PhD, 10:30 a.m.-noon, 3015 Sudler Auditorium.

KANSAS BUDGET Brown Bag Lunch Session: Led by Karen Miller, RN, PhD, dean, Schools of Allied Health and Nursing, noon-1 p.m., B018 School of Nursing. Open to faculty, staff and students. Additional sessions are Thursday, March 5; Wednesday, March 25; and Tuesday, April 7.

Saturday, Feb. 28

2009 "TASTE OF HOSPITALITY" Fundraiser to Support Friendship Inn: Event features a four-course dinner with wines, 6-9 p.m., Blue Hills Country Club. Tickets: \$95 each at friendshipinnkc.org or 816-506-6339.

Monday, March 2

UNIVERSITY OF KANSAS Nurses Association Information Table: Talk with representatives about the organization, 10:30 a.m.-2 p.m., outside cafeteria.

PATHOLOGY & LABORATORY Medicine Grand Rounds: "The Future of Forensic Pathology," Marcella Fierro, MD, noon-1 p.m., Lied Auditorium.

Tuesday, March 3

STUDENT FINANCIAL Aid Wellness Session: "How to Build Financial Security," Ryan George, noon-1 p.m., 1014 Orr-Major. Lunch provided for first 30 student attendees.

CENTRAL PLAINS GERIATRIC Education Center Series: "Emergency Management of the Geriatric Patient: Making the Transition from

Long-Term to Acute Care," 4-7 p.m., 200 Landon Center on Aging. Registration is \$30/person. Register: coa.kumc.edu/cpgec.

Wednesday, March 4

KANSAS PUBLIC HEALTH Grand Rounds: "Pediatric Obesity," Ann McGrath Davis, PhD, noon-1 p.m., 1027 Orr-Major.

LANDON CENTER on Aging Storytelling Series: "Lewis and Clark's Monologue: A Day in the Life of Silas Goodrich," noon-1 p.m., 200 Landon Center. Reservations: Matt Chandler, 8-3094.

PROFESSIONAL DEVELOPMENT Writing Workshop: "Misperceptions about Plagiarism and Copyright Issues," Sally Barhydt, BSN, noon-1 p.m., G013 School of Nursing Auditorium. Lunch provided for the first 50 faculty participants. Register: www2.kumc.edu/PDFATraining.

Thursday, March 5

BIostatistics SEMINAR: "Intervention Approaches for Adolescents and Young Adults with Cancer," Bradley Pollock, PhD, noon-1 p.m., B018 School of Nursing. Lunch provided for first 25 attendees.

AMERICAN ASSOCIATION of University Professors Workshop on Faculty Rights and Academic Freedom: 4-5 p.m., G572 hospital (across from cafeteria). Information: 8-6031.

Friday, March 6

UNIVERSITY COMPUTER Equipment Drop-off: 8:30-10:30 a.m., Hixson Atrium. Information: 8-1081.

LIFE IN THE USA Series for the International Community: "Life in the USA - Building Democracy: The History of Women Voting in the United States," Frank Neff, League of Women Voters, noon-1 p.m., 1014 Orr-Major. Lunch provided for first 30 attendees.

PROFESSIONAL DEVELOPMENT Seminar: "Work-Life Balance" leadership seminar follow-up discussion, noon-1 p.m., 1050 School of Nursing. Open to those who attended the Feb. 6 session. Information: Marty Gunion at mgunion@kumc.edu. Register: www2.kumc.edu/PDFATraining.

Learn about PRN jobs with WINS

Wellness Innovations & Nursing Services, LLC, a partner in The University of Kansas Hospital's corporate health program, seeks 10 registered nurses on a PRN basis. They are needed to conduct on-site health risk assessments (HRAs) and follow-up coaching visits.

An informational session about this job opportunity with WINS is 2:30 to 4:30 p.m. Thursday, Feb. 26, in the Wyandotte Room in the hospital cafeteria.

Responsibilities will include:

- Performing finger sticks for lipid profile/glucose
- Obtaining blood pressure and pulse
- Maintaining electronic health records
- Discussing HRA results with participants
- Conducting coaching interventions with high-risk participants

Learn about colorectal cancer prevention

To kick off National Colorectal Cancer Awareness Month, representatives from the American Cancer Society will answer questions and share information from 11 a.m. to 1 p.m., Wednesday, March 4, outside the cafeteria.

Colorectal cancer is the third-leading cause of cancer death in both men and women in the United States. It is also one of the most easily prevented cancers, thanks to accurate screening tests and preventive procedures. To schedule a screening at The University of Kansas Hospital, call 8-1227 or visit kumed.com.

To learn more about colorectal cancer, visit cancer.org.

Blood drive set for Westwood Campus

The University of Kansas Hospital will sponsor a blood drive 10 a.m. to 4 p.m., Thursday, March 5, in the Westwood Campus Multipurpose Room.

Community Blood Center representative **James Ramey** will be on hand to sign up donors and answer questions from 11 a.m. to 1 p.m., Monday, March 2, in the Westwood Campus Atrium.

You can also sign up online at esavealifenow.org using the sponsor code kumedwestwood.

Walk-ins are welcome. Eat well and drink plenty of fluids before donating blood, and bring a photo ID. For more information, contact the Community Blood Center at 888-647-4040 or visit savealifenow.org. To learn more about the Westwood Campus blood drive, contact **Lisa Ward** at lward2@kumc.edu.

Research Institute to discuss stimulus bill

The University of Kansas Medical Center Research Institute will host the first in a series of Town Hall meetings to discuss the impact and details of the economic stimulus bill from noon to 1 p.m. Friday, Feb. 27.

The meeting will be in Wahl Hall West Auditorium and is open to all campus faculty and staff. Additional meetings will be scheduled. For more information, contact **Gregory Kopf, PhD**, executive director, KUMC Research Institute, at gkopf@kumc.edu.

eXchange

Vehicles

2000 LINCOLN LS, 84K, pearl white, fully loaded, fabulous condition, photos, best offer over \$6,000. 913-961-7652.

1999 OLDSMOBILE ALERO, 146K, white, 4-door, cloth interior, recent oil change/tune-up, dependable, runs great, \$2,200 OBO. 816-462-7934.

1996 JEEP GRAND Cherokee, 178K, good condition, new tires, \$3,500. 913-486-0984.

For Sale

"PASS CCRN" textbook, never used, latest version, includes CD with more than 1,000 practice questions, paid \$60, asking \$30. 610-310-7769.

BABY ITEMS, 2 head rests, \$2; Medela manual breast pump, \$20; crib soother, \$15; Moses bed, \$10; sling, \$20; 2 sets of hats/scarves/gloves, \$5; Diaper Champ, \$15; baby carrier, \$10. 913-485-3185.

WHIRLPOOL WASHER/DRYER combo, 4 years old, dent in corner of dryer, \$450. 913-219-6073.

TANDEM AXLE trailer, 6' x 12', \$1,100; Toro 52" zero-turn mower, \$5,000; Toro 36" walk-behind with bagger and sully, \$3,000; Great Dane 36" Super Surfer mower, \$3,500. 913-485-5501.

WEDDING RING SET, 14 kt. yellow gold bridal set, never worn, appraised at \$5,250, asking \$2,500. 816-591-1011.

BABY WALKER, blue/yellow, \$5; electric weed eater, used twice, \$10; children's wheelchair, \$50. 913-515-4637.

HOMEDICS NECK/SHOULDER massager, new, heat control/power button, contour fit, cushioning beads, paid \$35, asking \$18. 816-363-8696.

Housing

• FOR SALE

BRICK RANCH in Independence, 3 BR, 1 large BA, 1,100 sq. ft., new roof/gutters, fenced yard, mature trees, landscaping, fresh paint, hardwoods, partially finished basement, \$118,500. 816-223-3652.

LENEXA HOME, 9117 Alden, 3 BR, 2 BA, all appliances, \$162,000. 913-787-5545.

• FOR RENT

APARTMENT, 1 BR, 1 BA, \$510/month. 913-558-1083.

RANCH-STYLE with 2 BR, 1 BA, 900 sq. ft., new kitchen appliances, completely remodeled 4 years ago, \$750/month. 913-636-1857.

HOUSE, 1 BR, 1 BA, large kitchen/dining room, laundry room with washer/dryer, off-street parking, fenced backyard, walking distance to KUMC, \$450/month plus utilities. 913-558-8602.

TOWNHOME, 1941 Lawrence Ct., 1 mile north of KUMC, 2 BR, 1 BA, new kitchen appliances/cabinets, new carpet, remodeled bathrooms, energy-efficient furnace, fireplace, garage, \$700/month. 913-432-2602.

Wanted

OLD MOTORCYCLE for novice to practice shifting/braking, any look/engine size as long as it runs, no more than \$250. 816-896-1855.

BABYSITTER/NANNY, fun, kind, energetic individual to care for 1-year-old in home 3-4 days a week. 913-207-3839.

Please send classified ads to centerexpress@kumc.edu or post online at 24/7. Items must be received by noon on the Monday prior to publication and run on a space-available basis.

BUNK BED, solid wood, prefer white but will consider other colors. 816-452-5903.

BABY CLOTHING, sizes 3 to 12 months. 913-271-4385.

2 FEMALE ROOMMATES, non-smokers, to share home near Plaza/Brookside, 3 BR, 2 BA, big backyard, washer/dryer, driveway parking, available mid-March, \$400/month plus utilities. 816-401-1239.

Pets

2 PARAKEETS, 1 white/blue, 1 green/yellow, cage included. 816-305-2052.

BLACK PEKINGESE male looking for loving home. 816-728-1216.

eXtra: Find these and other classifieds on the hospital intranet, 24/7, <http://intranet.kumed.com>.

continued from page 1

services, supplies and equipment for patients and their families, as well as staff education. These unbudgeted "extras" help raise patient care to an even higher level and can add significantly to patient satisfaction.

Donations can be made to nearly 70 different funds as memorials to loved ones, tributes to co-workers for birthdays or anniversaries, and gifts to an employee's department or to an area of special interest, from burn care to

dialysis to organ transplant.

"Contributions of any size are truly appreciated and needed," said **Lindsay McPhail**, development officer for annual giving, Fund Development. "Give \$10 through payroll deduction from each paycheck and it seems fairly manageable – but it adds up to \$260 over a year. That's a wonderful donation, and you can direct it to any area you want."

Next week in *Center eXpress*: the STAR Fund.

Minority Health Conference webcast set

The University of Kansas Medical Center Diversity Initiative will present a webcast featuring a lecture from the 30th annual Minority Health Conference 2 to 3 p.m. Friday, Feb. 27, in 1050 KU School of Nursing.

Barbara Wallace, PhD, will discuss "Our World, Our Community: Building Bridges for Health Equality."

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For more information, contact **Charles Romero**, Diversity coordinator, 8-8011 or cromero@kumc.edu.