

The 40/70 Rule

Understanding Communication & Aging

Brownbag Lunch Series

Noon to 1:00 p.m.

at the

Landon Center on Aging, Room 200

October 29, 2008 (Wednesday)

If you are 40, OR your parents are 70, it's time to start talking—at least about certain senior topics. The Questions and Responses for this informative seminar were developed by Home Instead Senior Care, based upon real-life experiences, and with input from communication expert and author Jake Harwood, Ph.D., from the University of Arizona. The company interviewed 1,500 United States and Canadian adult children of aging parents, asking them about



their relationships with their parents, and how they handle discussing sensitive topics with these older adults. One startling piece of research revealed that nearly 1/3 of adults in the United States have a major communication obstacle with their parents that stems from continuation of the parent-child role.

<http://www2.kumc.edu/coa>



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Call Matt Chandler at 913-588-3094 to RSVP. Space is limited.