

CAREER LADDER CONVERSATIONS

<http://www2.kumc.edu/careerladder>

May e-Newsletter from the University of Kansas School of Nursing

*****Thinking about a Master's Degree???*****

HAPPY NURSES DAY TO ALL!!!

- ⊕ International Nurses Day is celebrated around the world every May 12, the anniversary of Florence Nightingale's birth. You can find information about Florence Nightingale on the Florence Nightingale International Foundation (FNIF) web site: <http://www.fnif.org/>.

"Her vision completely changed society's approach to nursing. She understood the valuable contribution nurses could make in health care. She was committed to personalized care and saw that sensitivity to patient needs was key to recovery. She believed that it was important to look after an individual's health, mental and physical, as well as sickness, an idea well ahead of its time." Source: <http://www.fnif.org/nightingale.htm>

NURSES INCREASINGLY MAKE DECISIONS ON PURCHASING SERVICES AND PRODUCTS

- ⊕ A key to selling to the health care industry is respecting the role of nurses, who increasingly are the main decision makers in purchasing new tools and technology, according to this analysis. At most practices, the ratio between nurses and physicians is four-to-one, and advanced practice nurses are running their own free-standing clinics.

Read more:

http://www.bizjournals.com/industries/health_care/hospitals/2005/01/17/austin_focus3.html?f=et163

FAQ's:

- ⊕ Ask the Staff? The thought of taking a web-based course is a little intimidating to me...what can I do?
- ⊕ Find the Answer: Heather Richardson, RN to BSN Advisor, responds "The most important thing to know is that you are not alone out there when you take an online course. You still have an instructor with whom to work and you are given information on how the course is arranged. You also have tech support available to you as well. Most people become accustomed to web-based learning quickly and really enjoy the benefit of the flexibility that online coursework offers them. For more information, send for a helpful booklet entitled Web-Based Learning... Is It for Me?"

For guidance about continuing your education, contact the program director at your school or a mentor at the University of Kansas School of Nursing:

For questions about how master's preparation can advance your career contact:

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